



MICHIGAN STATE
UNIVERSITY
**RESEARCH
FOUNDATION**



May 8 - 9, 2023
East Lansing, Michigan

Wednesday, May 8, 2024

Guest arrival and hotel check in

Recommendation: Graduate East Lansing; 133 Evergreen Avenue East Lansing, Michigan 48823

5:00 PM – 6:00 PM

Check In

Graduate East Lansing [133 Evergreen Avenue East Lansing, MI 48823]

6:00 PM – 8:30 PM

Networking Dinner (Sponsored by MSU Research Foundation)

Jolly Pumpkin Café & Brewery [218 Albert St, East Lansing, MI 48823]

Welcoming Remarks:

David Washburn, Executive Director, MSU Research Foundation

Vickie Palmer, Chief Executive Officer, AURP



8:30 PM – 9:30 PM

Social Hour (Sponsored by MCB Science + Health)

Mash Bar [212 Albert St, East Lansing, MI 48823]



Thursday, May 9, 2024

7:45 AM – 8:00 AM

Meet in Hotel Lobby

8:00 AM – 8:15 AM

MSU Bus Leaves (Sponsored by Pace Howe Design)

Facility of Rare Isotope Beams [640 S Shaw Ln, East Lansing, MI 48824]



8:15 AM – 8:45 AM

Networking Breakfast (Sponsored by SmithGroup)

Facility of Rare Isotope Beams [640 S Shaw Ln, East Lansing, MI 48824]



8:45 AM – 9:20 AM

Facility of Rare Isotopes Beam Presentation & Tour

Facility of Rare Isotope Beams [640 S Shaw Ln, East Lansing, MI 48824]

Speaker:

Dr. Thomas Glasmacher, FRIB Lab Director

9:30 AM – 10:30 AM **Roundtable Discussions on Applied Research with Fraunhofer**
Facility of Rare Isotope Beams [640 S Shaw Ln, East Lansing, MI 48824]
Speakers:
Wen Li, Professor, MSU;
Thomas Schuelke, President, Fraunhofer USA;
Russ Zarras, Lead Business Developer, Fraunhofer USA

10:30 AM – 10:50 AM **Walk to Fraunhofer**
Fraunhofer [1449 Engineering Research Ct, East Lansing, MI 48824]

10:50 AM – 11:20 AM **Tour of Fraunhofer**
Fraunhofer [1449 Engineering Research Ct, East Lansing, MI 48824]
Speaker:
Russ Zarras, Lead Business Developer, Fraunhofer USA

11:30 AM – 12:00 PM **Driving Tour of MSU and University Health Park**
Speakers:
Gabriela Strom, Project Manager at MSU Research Foundation
Jeff Smith, Director of Research Parks at MSU Research Foundation

12:00 PM – 1:45 PM **Networking Lunch & Tour (Sponsored by TechSmith)**
TechSmith [14 Crescent Road, East Lansing, MI 48823]



12:45 PM – 2:00 PM **Panel Discussion on Designing Tomorrow's Workplace: Optimizing Design and Communication for Hybrid Work Environments**
TechSmith [14 Crescent Road, East Lansing, MI 48823]
Speakers:
Emmie Musser, Director of Portfolio Growth Strategies at TechSmith
Darcy Pace, Partner at Pace Howe Design
Anthony Pecchio, Senior Vice President at Christman
George Athens, Vice President at SmithGroup
Moderator: *Jeff Smith, Director of Research Parks at MSU Research Foundation*

2:00 PM – 2:45 PM **Tour & Roundtable Discussion on Mass Timber**
MSU STEM Building [642 Red Cedar Rd, East Lansing, MI 48824]
Speakers:
Sandra Lupien, Director, MassTimber@MSU
George Berghorn, Assistant Professor and Research Director for Mass Timber

3:00 PM – 3:30 PM

VanCamp Incubator Tour

[4942 Dawn Avenue, East Lansing 48823]

Speakers:

Gabriela Strom, Project Manager at MSU Research Foundation

Jeff Smith, Director of Research Parks at MSU Research Foundation

3:45 PM – 4:30 PM

Michigan State Ecosystem

[325 E. Grand River Avenue, Room 300, East Lansing 48823]

Speakers:

David Washburn, Executive Director of MSU Research Foundation

Jeff Wesley, Executive Director of Ventures

4:30 PM – 5:30 PM

Social Hour *(Sponsored by Christman)*

MSU Research Foundation [325 E. Grand River Avenue, Room 300, East Lansing 48823]



5:30 PM – 5:45 PM

Walk Back to Hotel

www.AURP.net

