





April 29-30, 2025

Ames, Iowa

ATHLETICS

Tuesday, April 29, 2025

Guest arrival and hotel check in

Recommendation: Courtyard Ames; 311 S. 17th St., Ames, IA 50010

Closest Airport: Des Moines Airport, approximately 45-minute drive to hotel, car rentals are recommended

Not renting a car? Click here to view carpool options with other AURP attendees.

5:00 – 5:45 PM Check In

Courtyard Ames [311 S. 17th St., Ames, IA 50010]

ISU shuttle departs at 5:45 PM

6:00 – 8:00 PM Welcome Reception with ISU Athletics

Program at 6:30 PM Join us for hosted drinks and heavy appetizers and learn about CYTown

Jamie Pollard, ISU Athletics Director and Rick Sanders, ISU Research Park President

Presenting Johnny's at Scheman [1805 Center Dr., Ames] ISU shuttle van provided between hotel and reception

8:00 PM - 9:30 PM Late Night Happy Hour

Dublin Bay [320 S. 16th St., Ames, IA 50010]

In back yard of Courtyard hotel; patio space reserved

Wednesday, April 30, 2025

7:30 – 7:45 AM Meet in Hotel Lobby

Thank you to our sponsors!





















7:50 – 7:55 AM Charter Bus Departs

Transportation sponsored by Discover Ames



8:00 – 8:30 AM Networking Breakfast

ISU Economic Development Core Facility [1805 Collaboration Place, Ames]

8:30 – 9:30 AM ISU Economic Development & Industry Relations Overview

Join ISU VP of Economic Development, David Spalding and ISU Research Park President, Rick Sanders they give an overview of ISU's approach to economic development and fulfilling our landgrant mission of serving the citizens of Iowa and the world.

9:30 – 10:00 AM ISU Economic Development & Industry Relations Leadership Panel

Alison Doyle, ISU Research Park Associate Director, will lead a panel discussion with EDIR leadership about their statewide impact. There will be time for Q&A with the audience. Entities represented: America's Small Business Development Centers, ISU Pappajohn Center for Entrepreneurship, Center for Industrial Research & Service, and Office of Innovation Commercialization.

10:00 AM - 11:00 AM ISU Research Park Tenant Panel

Hear from several ISU Research Park tenants about their entrepreneurial journey and why they chose the research park to start and grow their companies. The panel will include a wide variety of companies from startups to mid-size to global publicly traded entities.

Jeff Underwood, Kent Corporation

Craig Rupp, Sabanto Chris Sievers, John Deere Clayton Mooney, Clayton Farms Nigel Ruehl, Zymosense, Skroot

11:00 AM - 12:00 PM Driving Tour of ISURP

After learning about the research park, we'll drive around the 550-acre campus to see innovation in action. We'll stop by John Deere See & Spray Lab, Vermeer Applied Technology Hub, and Pivot Bio for a brief tour.

Tour Guide: Alison Doyle, ISU Research Park Associate Director

12:00 PM – 1:00 PM Networking Lunch

Workiva [2900 University Ave, Ames – located in the heart of the ISU Research Park]

Thank you to our sponsors!





















1:00 PM - 1:30 PM Driving Tour to Main Campus

1:30 PM – 2:30 PM Iowa State University Student Innovation Center Tour

[606 Bissell Rd, Ames]

Tour Guide: Dr. Jim Oliver, Student Innovation Center Director

3:00 PM - 4:00 PM ISU Veterinary Diagnostic Lab Tour

[1937 Christensen Dr, Ames]

Tour Guide: Dr. Katie Woodard, Clinical Assistant Professor

4:00 PM – 5:30 PM Social Hour – Visit Wrap Up

Refreshment provided

Sponsored by Iowa State University Research Park

Alliant Energy Agriculture Innovation Lab [3800 University Blvd, Ames] Research PARK



5:30 PM Guests on their own for dinner

7:30 PM Book of Morman at Stephens Auditorium, tickets available for purchase (link below)

https://www.center.iastate.edu/association-of-university-research-parks/



















