

Creating Communities of Innovation



**ASSOCIATION OF
UNIVERSITY
RESEARCH
PARKS**

Creating Communities of Innovation

www.AURP.net

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AURP Quick Facts

AURP Mission Statement

AURP fosters innovation, commercialization and economic growth through university, industry and government partnerships.

- **AURP is a professional association of university-related research, science and technology parks.**
- **AURP supports over 300 university research parks worldwide.**
- **AURP Members have reported over \$1.5 Billion in planned research park development over the next 3 years, according to an AURP North American Member survey.**
- **AURP Members include:**
 - University Research Parks (planned and operating)
 - Real Estate Developers
 - Architects and Designers
 - Business Incubators
 - Financing Consultants
 - City, County and State Government Officials

What is a Research Park?

AURP defines a university research park as a property-based venture, which:

- Master plans property designed for research and commercialization
- Creates partnerships with universities and research institutions
- Encourages the growth of new companies
- Translates technology
- Drives technology-led economic development

History of AURP

In 1986, a handful of farsighted research, technology and science park directors, recognizing that the concept of research-institute related parks was taking hold in board rooms around the world, organized the first international conference in the United States to discuss the future of research, science and tech parks. From that gathering in Tempe, Arizona, the Association of University Related Research Parks (AURRP), was formed in response to a growing interest in research and development activities based in such unique planned properties. The name was changed to the Association of University Research Parks (AURP) in 2001.

A non-profit international organization, AURP represents the leadership of these technology developments, which are designed to promote research institute-industry relations, to foster innovation, and to facilitate the transfer of technology from such institutions to the private sector.

Whom Does AURP Serve?

More than 700 research, science and tech parks are in varying stages of development worldwide, and a variety of university, governmental, not-for-profit and private organizations interested in the development and operation of research-related technology projects and programs comprise the major portion of AURP's membership. Associate memberships are available to suppliers of goods and services, including planners, architects, developers and construction firms specializing in this highly-technical endeavor.



Comprehensive Resources for Innovation Professionals

The Association of University Research Parks (AURP) is a professional association of university research, science and technology parks. AURP's Community of Innovation also includes real estate developers, economic development entities, architects, government officials and those with a declared interest in the development of university research parks.

Events and Professional Development

AURP 2010 International Conference

September 15-17, 2010

Hosted by the University of Minnesota Academic Health Center
Minneapolis, Minnesota

AURP 2011 Spring Training

March 7-11, 2011

Tempe, Arizona

AURP BioParks 2011

June 25, 2011

Washington, D.C.

iParks Webinars

AURP now offers iParks Webinars! Visit www.AURP.net for a list of upcoming Webinars and Webinars ON DEMAND.

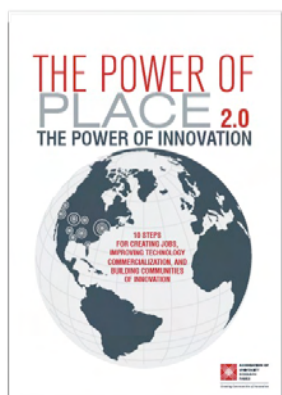
Research Parks 101

Research Parks 101 is a comprehensive, interactive seminar taught by highly-experienced and successful research park directors. It is presented once a year at AURP's Annual Conference, or it can be delivered on-site, at your university or research park, for groups of university and community leaders. This seminar illuminates the complex world of high technology economic development, and is highly effective in educating university and city leaders, administrators, and park stakeholders. It shows the path to the creation of successful community leadership teams.

For more information about Research Parks 101, please contact AURP CEO Eileen Walker by email at eileenwalker@aurp.net.



AURP Publications and Partnerships



The Power of Place 2.0: The Power of Innovation

The Association of University Research Parks (AURP) released **The Power of Place 2.0: The Power of Innovation** in 2010. **The Power of Innovation**, an update to **The Power of Place: A National Strategy for Building America's Communities of Innovation**, outlines the role the federal government can take to use research parks and other innovation assets to create jobs and remain a front runner in the global technology competition. [Download the Power of Place 2.0](http://www.AURP.net) at www.AURP.net.

AURP-Battelle Study on Characteristics and Trends in North American Research Parks: 21st Century Directions

Research parks are emerging as strong sources of entrepreneurship, talent, and economic competitiveness for regions, states, and nations. They have become a key element in the infrastructure supporting the growth of today's knowledge economy. By providing a location in which researchers and companies operate in close proximity, research parks create an environment that fosters collaboration and innovation and promotes the development, transfer, and commercialization of technology. [Download the AURP-Battelle Study](http://www.AURP.net) at www.AURP.net



Understanding Research, Science and Technology Parks: Global Best Practices

The National Research Council report details findings from a symposium held in 2008 spotlighting park's contributions to government missions and commercializing university research. It highlights the broad range of S&T parks, including both university- and laboratory-based parks as well as large- scale industrial models. [Download Global Best Practices](http://www.AURP.net) at www.AURP.net



Join AURP

How are you driving innovation? Who do you call on for questions, support and best practices? Creating a successful Community of Innovation is finding the network to support it. Stay competitive with the incredible knowledge and experience that AURP and our members offer. Sharpen your skills with access to our premier events, professional development and resources. Strengthen your Community of Innovation today by joining ours.

Member Benefits

Networking - With a Global Reach Network with the brightest minds in the research park field and forge the long-term relationships that define AURP's membership.

Important Updates - Drive Innovation with access to the latest news, developments, funding opportunities, Requests for Proposals, and ways to cope with the current economic crisis. Visit www.AURP.net for news in real time!

Personalized Assistance – Take Action! Have questions about research parks? Our strong AURP network can help you get answers!

The Research Park Forum - Stay Informed with AURP's electronic member newsletter, published monthly to keep members current on all the latest developments in the research park field.

Premier Professional Development – Stay Competitive with our education and professional development opportunities including Research Parks 101, Research Parks 201 and the latest AURP iParks Webinars.



Experience AURP

Experience all that AURP Membership has to offer by joining us for our next AURP conference. Our members' willingness to share best practices, collaborate and support each other throughout the year, sets us apart. Visit www.AURP.net for upcoming events and registration.

Join the AURP Community of Innovation at
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