



Creating Communities of
Innovation

ASSOCIATION OF UNIVERSITY RESEARCH PARKS

C³ CONNECT COLLABORATE CREATE

AURP 2015 INTERNATIONAL CONFERENCE

SEPT 29-OCT 2, 2015 | BUFFALO, NEW YORK

HOSTED BY  Buffalo Niagara Medical Campus
Knowledge works.

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WHO IS ATTENDING

Professionals from:

- Research, Science and Tech Parks
- University Research Centers
- Innovation Districts
- Technology Transfer Offices
- Incubators
- Economic Development Agencies
- Architectural and Design Firms
- Real Estate Development Firms
- Commercial Real Estate Brokerage Firms
- Intellectual Property Law Firms
- Venture Capital Firms



UP CLOSE AND POWERFUL: Networking at Niagara

Unleash your creativity in Buffalo, New York – the city that brought us brainstorming – at the Association of University Research Parks (AURP) 2015 International Conference. University research, science, tech park and innovation district executives from around the globe will meet up for career development, networking and exploration of the Buffalo Niagara Medical Campus (BNMC), one of the world's top innovation districts.

Plan to attend the AURP International Conference. You will:

- Empower your park team with best practices and emerging trends
- Learn how to drive job creation and economic growth in your region
- Enhance your networking and career development

Whether you're new to university research parks and innovation districts or seeking to grow your established park or district, the AURP 2015 International Conference is where you need to be.



Visit <http://international.aurp.net> to learn more or to register online today.



PRE-SESSION WORKSHOPS

Pre-session workshops are specifically designed to meet your particular needs - whether you are new to research parks and districts and join us for Creating Communities of Innovation, or you are a seasoned executive joining your colleagues for one of our most popular annual events, the Leadership Roundtable. And of course, all AURP 2015 Pre-Session Workshop attendees are invited to the exclusive **Networking Luncheon on September 30th**.

Creating Communities of Innovation

About the basics – For those new to research parks and districts, and those who would appreciate a refresher.

Gain insights from experienced park and innovation district executives as they cover basic elements of strategy and share the hard-earned lessons they have learned along the way. Specifically designed for newbies, this workshop addresses organizational, and management issues with a special emphasis on development funding, marketing and economic impacts. This is your best opportunity to gain insight from the pros!

Learning Lab: Commercialize Your Cranium

Bringing smart, accomplished people together to collaborate is what university research parks are all about, and the Buffalo Niagara Medical Campus has developed uncommon approaches to inspire collaboration in their unique co-working space, D!g. Learn how D!g came into being, and experience D!g with a tour. And let's be frank, a major aspect of enhancing collaboration includes engaging introverts. Effectively addressing this common challenge, D!G has worked with Butler John Bourdage, a graduate of Ivor Spencer School for Butler Administration and Personal Assistants in London. Mr. Bourdage will share his



extensive knowledge and diplomatic networking expertise with us, and this instructive and fun workshop will conclude with enhanced professional level networking at the Networking Luncheon.

Leadership Roundtable: *Innovation District Initiatives*

For experienced, senior level research park leaders, to develop a work plan to make your park or district more competitive



Bruce Katz, Vice President, Brookings Institution

Open innovation and recent trends in demographics, workplace amenities and transportation provide an opportunity for university related research parks to create even more dynamic environments for the host institutions, faculty, students and entrepreneurs. Brookings Institution Vice President Bruce Katz will be on hand to brief the Leadership Roundtable group on emerging trends in innovation districts. Later, to master the shifting environment, the group will be lead through the creation of an individual park or district work plan. The work plan will focus on new models of place-making, finance, governance, and commercialization. It will incorporate surrounding neighborhoods so that they too benefit from district growth and development. This workshop will provide strategies to first audit your physical, economic and networking assets, and then to set the goals and metrics you want to achieve through your work plan. Competitive opportunities exist, and senior leaders need the skills and resources to seize the day. This workshop will provide strategies designed to help you rise to the challenge.



PLENARY SESSION SPEAKERS



Welcoming Remarks

CHARLES F. D'AGOSTINO, MBA, AURP President; Executive Director, LSU Innovation Park, Louisiana State University; Executive Director, Louisiana Business & Technology Center



Building an Entrepreneurial Eco-System

GREGORY DEASON
Senior Vice President of Purdue Research Foundation; Executive Director of Purdue Foundry and Purdue Research Park



Creativity as a Life Skill

GERARD J. PUCCIO, PhD
Department Chair and Professor, International Center for Studies in Creativity, SUNY Buffalo State



The Impact of the Stanford Research Park on the Innovation Economy of Northern California

TIFFANY GRIEGO
Director of Asset Management, Stanford Research Park



Creative Collaboration

MIKE GULLION
Vice President of Business Development and Technology for SCI Technology, a Sanmina company



Crowdfunding

SARA HANKS
Co-Founder and Chief Executive Officer, CrowdCheck



Innovation as Today's Business Driver

JULIE LENZER KIRK
Director, Office of Innovation and Entrepreneurship, U.S. Department of Commerce, Economic Development Administration



Spotlight on Innovation Districts

MITCH HOROWITZ
Vice President and Managing Director, Battelle Technology Partnership Practice



An Enduring Model of an Innovation Eco-System in Saudi Arabia

SERRY A. BAKARMAN Director, Research & Technology Park, King Abdullah University of Science and Technology



Creating New Innovation Districts

MATTHEW K. ENSTICE
President & Chief Executive Officer, Buffalo Niagara Medical Campus

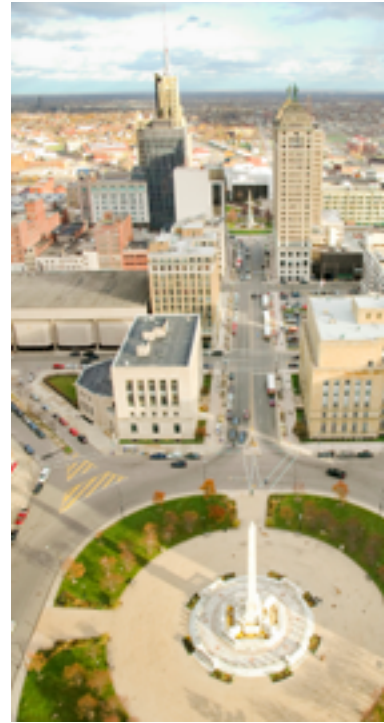
Additional speakers to be announced

CONCURRENT SESSIONS

Are you ready for the challenges and opportunities of 2016?
Gear up by attending one of the following concurrent sessions:

- Riding The Tide Of Momentum During A Perfect Storm: A Rural University Research Park's Path From Merger Job Creator To One Of State Of Iowa's Most Powerful Economic Development Engines
- Disrupting The Research Park Ivory Tower: Incorporating An Innovation District Into A Research Park
- The Tangible Effect Of Implementing An Industry-Favorable Intellectual Property Policy
- How Collaboration is Creating Technology Solutions And Driving An Innovative Economy
- Interactive Ground – Tech Parks Arizona
- Innovators And Attractors: Assembling The Ingredients For Successful Innovation Districts

Visit <http://international.aurp.net> for an updated list of Concurrent Session Speakers



CONFERENCE NETWORKING HIGHLIGHTS

WEDNESDAY, SEPTEMBER 30

Pre-Session Networking Luncheon

Participants from all pre-session workshops are invited to this exclusive networking luncheon with the AURP Board of Directors and Sponsors on Wednesday, September 30th.

Welcome Reception

The conference kicks off at the Welcome Reception in D!g, BNMC's co-working space. Enjoy cocktails and hors d'oeuvres, mingle with research park and innovation district professionals from around the world and visit with the many excellent sponsors of the 2015 International Conference. Research park executives know this is the best opportunity all year to catch up with colleagues – and, of course meet new friends.

THURSDAY, OCTOBER 1



Technology Square at Georgia Institute of Technology is honored as 2014 Outstanding Research Park.

AURP Awards of Excellence

The Association of University Research Parks presents the 2015 Awards of Excellence in university research park development and practice. Awards will be presented in the following categories:

- 2015 Outstanding Research Park
- 2015 Emerging Research Park
- Career Achievement Award
- Innovation Award
- Leadership Award
- Vision Award



2014 AURP Career Achievement Award recipient Dr. Joe Meredith (center) with emcee Greg Hyer (left) and AURP Past President Kevin Byrne (right).

AURP New Member Welcome Breakfast

Pulling out all the stops to welcome our newest AURP members, AURP Past President Greg Deason, the “Entrepreneurial Evangelist” of Purdue Research Parks, will share his thoughts on *Building an Entrepreneurial Eco-System*. All AURP members are invited as we learn insights from Greg and welcome our newest members .

Networking at the Top – *Inspiration for Collaboration*

Superlatives? You bet. Unforgettable? You bet. After a full day at the conference, unwind at Niagara Falls’ stunning overlook, the Top of the Falls, and sample delicious cuisine with your AURP friends.

FRIDAY, OCTOBER 2

Tour the Buffalo Niagara Medical Campus

Highlighting our 2015 conference experience is our tour of the collaborative, urban Buffalo Niagara Medical Campus.



Buffalo Niagara Medical Campus
Knowledge works.

The Buffalo Niagara Medical Campus Inc. (BNMC Inc.) is a self-sustaining social enterprise successfully combining innovation, job creation and urban revitalization. It serves as the umbrella organization of the anchor institutions that make up the Buffalo Niagara Medical Campus located within the 120-acre campus bordering Allentown, the Fruit Belt and Downtown. More than 12,000 people currently work on this world-class medical campus each day, a number that will grow to 17,000 by 2017. More than two million square feet of new clinical, research and support space is currently under construction.

MAKE YOUR PLANS TODAY



VENUE & HOTEL

The 2015 International Conference will be held at: **Hyatt Regency Buffalo**

Two Fountain Plaza, Buffalo, NY 14202 | Phone: (716) 856-1234

Room Rates: \$169 plus tax, single/double occupancy. To make your reservation at the Hyatt Regency, call (888) 421-1442 to receive the group rate. Online Hotel Reservations: <https://aws.passkey.com/g/27364181>.

The AURP room block is on a space available basis and expires **September 4**.

REGISTRATION

Register online at <http://international.aurp.net>

REGISTRATION FEES:	On or Before 9/18/15		After 9/18/15	
	Member	Non-Member	Member	Non-Member
Conference Registration* (excludes registration for pre-sessions on Wednesday)	\$895	\$1,295	\$1,295	\$1,495
PRE-SESSIONS**: additional fees apply.				
Creating Communities of Innovation** For those new to research parks and innovation districts. Wednesday, September 30 th 8:00 a.m. – 3:30 p.m.	\$595	\$695	\$695	\$795
Learning Lab: Commercialize Your Cranium** Wednesday, September 30 th 8:30 a.m. – 11:30 a.m.	\$395	\$495	\$495	\$595
Leadership Roundtable: Innovation District Initiative Work Plan** For experienced research park directors. Wednesday, September 30 th 1:00 – 3:30 p.m.	\$395	\$495	\$495	\$595
OPTIONAL GUEST TICKETS***: additional fees apply for tickets for unregistered guests. The following events are included in full conference registration pricing above.				
Opening Reception: Includes access to Opening Reception <u>only</u> on Wednesday, September 30 th			\$75	
Awards of Excellence Presentation and Luncheon Includes access to Awards Luncheon <u>only</u> on Thursday, October 1 st			\$75	
Thursday Evening Reception: Includes access to the Thursday Reception <u>only</u> on Thursday, October 1 st (limited space available)			\$75	

* The Conference Registration fee includes all sessions, course materials, continental breakfast, lunch, breaks, tours and receptions.

** Pre-Sessions: Creating Communities of Innovation 101, Leadership Roundtable and Learning Lab – additional registration fee required.

*** Guest Tickets: Additional fees apply for ticket for unregistered guests. These events are included in the full registration pricing above. Does not include attendance at educational sessions.

AURP 2015 INTERNATIONAL CONFERENCE SPONSORS

(as of August 2015)

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Thank you for your continued support!



ASSOCIATION OF UNIVERSITY RESEARCH PARKS

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Not yet a member of AURP? Join today and get member rates for the 2015 International Conference and member benefits all year!

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