



2025

CONNECT & ACHIEVE WITH AURP



MEMBER & SPONSOR OPPORTUNITIES



Building
Communities
of Innovation™

WE'RE IN GOOD COMPANY

Creating a successful Community of Innovation is finding the network to support it. The world's leading IHEs, place-based communities and the programming to activate these communities comprise the AURP network.



*As of March 19, 2025

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AURP MEMBERSHIP

Connecting amazing people, sharing bold ideas in order to transform communities.

WHY AURP? AURP strengthens connections among leaders in place-based innovation ecosystems, facilitating executives and their communities achieve exceptional performance through growing small business startups, corporate associations and innovation discoveries, job creation with above-average pay, and regional prosperity.

Gain access to premier events, professional development, and resources to sharpen your skills. By expanding relationships and shared discoveries of our members—**we are the BUILDING COMMUNITIES OF INNOVATION.**

Members are categorized into two distinct areas: Institutional and Corporate/Affiliate.

INSTITUTIONAL MEMBERS:

- Institutions of higher education and their wholly owned subsidiaries
- Research, science or parks
- Innovation districts
- National/Federal laboratories
- Academic medical centers and campuses
- Medical schools
- Community colleges
- Historically Black Colleges and Universities
- Minority Serving Institutions

**REGULAR MEMBER
INTRODUCTORY
ANNUAL FEE: \$1,050 USD**

**SUSTAINING MEMBER
ADVANCED / PREMIER
ANNUAL FEE: \$2,200 USD**

Note: All payments accepted in U.S. dollars only.



CORPORATE MEMBERS: Professionals instrumental in facilitating the design, planning, development, operations and strategy of university-related research, and science parks, communities of innovation, technology incubators, innovation districts or technology programs. **\$5,000 USD**

Professionals and service providers instrumental in supporting Institutional (place-based) communities. • Service Providers such as: Accounting, Consulting, Architectural, Planning and Design Firms • Economic Development Agencies • Federal Government Officials • Real Estate Developers and Brokers • Law Firms (IP, Real Estate, Transaction) • Angel and Venture Capital Firms

AFFILIATE MEMBERS: Our Affiliate Members include our Individual practitioners or consultants, plus retired institutional members with consulting services, such as those provided by our Corporate Members, but managed by individual professionals. **\$2,200 USD**

Individual consultants plus small group practitioners, (with up to 3-employees/representatives) • Practitioners whose endeavor is to stay connected, engaged and keep their name in the game within our community of innovation • Retired institutional members with consulting services

AURP BENEFITS

SUSTAINING INSTITUTIONAL:

Institutional leaders wanting heightened recognition and benefits, may consider adding to their Regular Member benefits:

- Institution featured on AURP website
- Logo displayed at all AURP conferences in programs and signage
- One invitation to the AURP Board of Directors' Dinner
- Priority consideration to serve as speaker or moderator at AURP conferences
- Priority consideration for features in the Park Post and website

INSTITUTIONAL MEMBER/INTRODUCTORY:

Access to a global network of the brightest minds in the research park field to forge long-term relationships that define AURP's membership through connections: Member E-List, Circles (create your own member discussion groups) and Digital Library

Personalized Assistance — Have questions about research parks and innovation districts? As a member, you may pose a question to AURP's extensive network of professionals. Our strong AURP network can help you get the answers! Reach practitioners with questions and share best practices, 24/7.

Communications — Important updates in innovation with new developments, new funding opportunities, RFPs/RFQs, job postings, CEO Blog, bi-weekly Park Post e-news.

Premier Professional Development & education opportunities:

- Spring Training, Bio Health Caucus, Annual International Conference, Innovation U—Virtual Seminar Series, Insights into Research Parks series, Communities of Innovation 101 and more
- Awards: Recognition for your Institution/Innovation District, Community Leader, or Company at the Annual Awards of Excellence in Innovation presented each year at the AURP International Conference.



CORPORATE AND AFFILIATE MEMBERSHIP are

open to our service providers — the corporate and small practitioners that want a seat at the table to support our Institutional members and advance their network.

These advanced Corporate and Affiliate member categories receive:

- **Network Access to our Institutional network!** Building deep relationships through connections including: access to the online member database, member listserv, Circles (create your own member discussion groups) resource center, plus Van Scoyoc weekly updates from The Hill, and more.
- **Personalized introductions** – Let AURP open the door for you — AURP staff can provide the introductions with our Institutional members.
- Serve on the **AURP Board of Directors**, through the AURP member election process.
- **Communications** – Important community updates on your new developments and business development opportunities, new funding opportunities, RFPs/RFQs, job postings, CEO Blog, Bi-weekly Park Post e-news.
- **Premier Professional Development & education opportunities** including access to attend and participate at our Spring Training, Annual Conference, Virtual Seminars, Insights into Research Parks series, Communities of Innovation 101 series (on-demand, Women of AURP NEW!, Caucus programming including (BIO Health, Air & Space, and Clean Technology and Building Resiliency, plus more. Or the many panelist opportunities when AURP speaks throughout our innovation ecosystem.
- **Committee participation** such as Bio Health, Clean Technology & Building Resiliency or Air & Space Caucuses. Regional Partnership Development Program (HBCU/MSI scholarships), and more.
- One invitation to the **AURP Board of Directors' Dinner**
- **Priority consideration** to serve as speaker or moderator at AURP conferences

Marketing Opportunities

- **Communications** – share your updates with our community plus learn about new building and programs, business development opportunities, new funding strategies, RFPs/RFQs, job postings, AURP Blog, Bi-weekly Park Post e-news & more.
- Organization featured on **AURP website**
- **Logo displayed** at all AURP conferences in programs and signage; plus **We're in Good Company**
- **Priority consideration** for features in the Park Post and AURP News
- **Awards** – of course you're working with an AURP Institutional Member! Submit this project for recognition for their Institution/Innovation District, Community Leader, or Tenant Company with the Annual Awards of Excellence presented each year at the AURP Conference.



SPONSOR BENEFITS

Discover the many ways you can add to your AURP experience exploring the various sponsorship opportunities through out the year.



ANNUAL SPONSOR YEAR-ROUND RECOGNITION

	DIAMOND	PLATINUM	GOLD	SILVER
SUSTAINING MEMBERSHIP	x	x	x	x
Park Post & Website Feature Articles	x	x	x	x
Individual Banner Recognition & Logo on Website, Signage and Program	x	x	x	x
Webinar or Podcast Host	x	x	x	x
Seats at Board Dinner	5	4	3	2
Comp Event Registrations (Spring Training and International Conference)	4	3	2	2
Ad Space in Digital Program & Screen Recognition	Full	Full	Half	Qtr
Park Post Banner Ad	x	x	x	x
Awards of Excellence Sponsor	x	x		
Reception Sponsor		x		
Table Top Display— 2025 International Conference	x	x	x	x
Priority to Serve as Keynote Speaker, Moderator or Speaker at 2025 International Conference**	x	x	x	x

CONFERENCE SPONSOR HELD EACH FALL

	TRAILBLAZERS	INVENTORS	CONVENERS	CATALYSTS	PIONEERS
Park Post & Website Feature Articles	x	x	x	x	x
Table Top Display at Conference	x	x	x	x	x
Program, Signage & Website Recognition	x	x	x	x	x
Ad Space in Digital Program	Full	Full	Half	Qtr	Qtr
Seats at AURP Board Dinner	4	3	2	2	1
Comp Event Registrations	4	3	2	2	1
Park Post Banner Ad	x	x	x	x	
Webinar or Podcast Host	x	x	x		
Priority to Serve as Keynote Speaker, Moderator or Speaker at Conference**	x	x	x		
Reception Sponsor	x				
Awards of Excellence Sponsor	x				
Luncheon Sponsor			x		
AudioVisual and/or Mobile App Sponsor				x	
Continental Breakfast or Break Sponsor					x
Transportation Sponsor					x

Diamond	\$50,000/year
Platinum	\$25,000/year
Gold	\$15,000/year
Silver	\$10,000/year



Trailblazer	\$15,000/year
Inventors	\$10,000/year
Conveners	\$7,500/year
Catalysts	\$5,000/year
Pioneers	\$2,500/year

*Additional fees apply for Conference pre-/post-sessions.

**Annual sponsors and event sponsors are required to submit all presentation proposals by posted deadlines for approval and consideration of the Planning Committees. Although acceptance isn't guaranteed, first considerations will apply for all sponsoring organizations.

Note: All payments accepted in U.S. dollars only.

AURP 2025

INTERNATIONAL CONFERENCE NOV 11-14 • LAS VEGAS

Hosted by **UNLV** HARRY REID
RESEARCH &
TECHNOLOGY PARK

AN EVENT-BASED SPONSOR OPPORTUNITY

The Harry Reid Research and Technology Park at the University of Nevada, Las Vegas offers a fresh perspective on growth, collaboration, and innovative solutions, showcasing how this thriving community has expanded its reach to become a leading public research university. The park's economic success is fueled by its mission to diversify and strengthen the economy and workforce of southern Nevada. Explore the current and future partnerships that are helping students and the broader community unlock the dynamic potential of their future.

THE COLLABORATION CENTER

Wednesday, November 12 – 9:00 am – 4:00 pmOPEN HOURS

Thursday, November 13 – 9:00 am – 4:00 pmOPEN HOURS

SPONSOR DISPLAY TABLES

Connect with attendees throughout the conference while sharing your organization's expertise and services. Display tables are situated throughout the Sharing Zone which hosts registration and breaks. Tables are limited. Sign up for yours today!



CONFERENCE SPONSORSHIP

Trailblazer	\$15,000/year
Inventors	\$10,000/year
Conveners	\$7,500/year
Catalysts	\$5,000/year
Pioneers	\$2,500/year

2024 PROGRAM STATS

WHO ATTENDS?



262
ORGANIZATIONS

347

NATIONAL AND
INTERNATIONAL
ATTENDEES



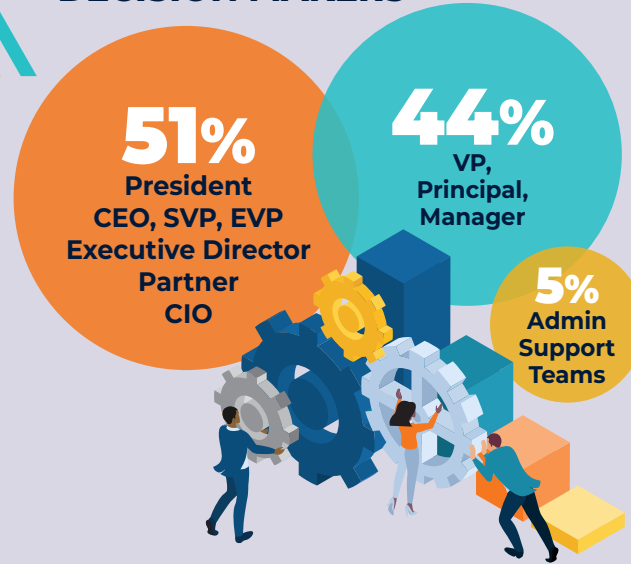
177
FIRST TIME
ATTENDEES

42
SPONSORS

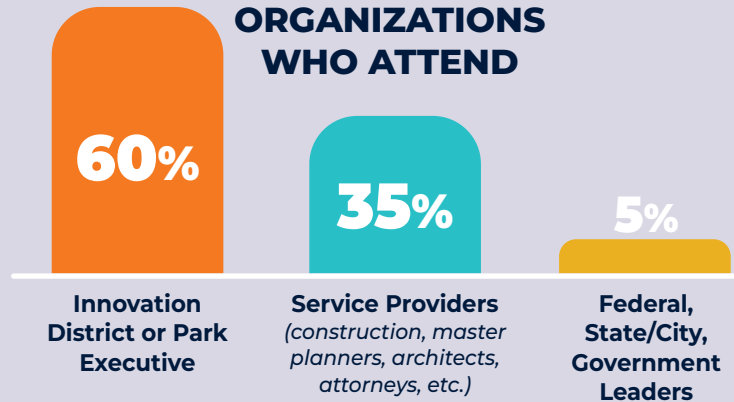


19 Annual Sponsors
23 Conference Sponsors

CONNECT WITH DECISION MAKERS



TYPES OF ORGANIZATIONS WHO ATTEND



**BREAKDOWN
OF INSTITUTIONAL
-BASED ATTENDEES**

60%

**Top
Leadership**

37%

**Community, Culture,
Planning Directors**

3%

**Facilities and
Operations**

WHAT TO EXPECT



EXCHANGE: Meet and network with colleagues representing major university research parks, innovation district and technology hubs to create lasting business relationships



ENGAGE: Speakers at the leading-edge of university research park development and scientific exploration



EXPAND: Grow your knowledge through stimulating panel discussions and workshops addressing your most critical issues, plus tours that inspire innovation and forward-thinking



EXPERIENCE: Connect with veteran colleagues and partners that have the experience of mature parks and district that have stood the challenges of yesterday and the opportunities for today.

2024 Participating Research Institutions & Organizations

Accompany
 Activation Capital
 Advanced Regenerative Manufacturing Institute
 AeroPark Innovation District
 Affiliated Engineers, Inc.
 Aggie Square — University of California, Davis
 Ancora Partners LLC
 Arizona State University
 Arkansas Research Alliance
 Arkansas State University
 Arrowhead Center at New Mexico State University
 AUTM
 Axiom Space
 Ayers Saint Gross
 Bakar Labs
 Ballard Spahr LLP
 Baylor University
 Beach Crew
 BICASA North America
 BIOArkansas
 BioForward Wisconsin
 Biomedical Research and Innovation Park, Monroe, Louisiana
 BioVentures
 Blue Rise Ventures
 Brandywine Realty Trust
 Brasfield & Gorrie, LLC
 Brazos Innovation Partners
 bwtech@UMBC Research and Technology Park
 Cambridge Innovation Center
 CannonDesign
 Case Western Reserve University

Centennial Campus at NC State University
 Center for Economic Development — Cleveland State University
 Charles River
 CIC Captains of Innovation
 City of Hamilton
 City of Hoover, Alabama
 City of Las Vegas
 Clark & Enersen
 Cleantech Commons, Trent University
 Coldstream Research Campus
 Collaborative Real Estate
 Corporate Real Estate, Walmart
 Cummings Research Park
 Dan Duncan Consulting LLC
 DPR Construction
 Dreamscape Learn
 Durham Chamber of Commerce
 EcoMap Technologies
 Edgemoor Infrastructure & Real Estate
 Elevate Southwest
 Fayetteville Public Library
 Florida State University
 FortySix Venture Capital LLC
 Franklin Advisory
 Fraunhofer USA
 Frederick County Office of Economic Development
 Gateway Research Park
 Genetic Engineering and Biotechnology News
 Gensler
 George Mason University
 George W. Bush Institute / SMU
 Georgia Institute of Technology
 Greater Baltimore Committee
 Hanbury
 Harvard Allston Land Company
 Heartland Forward
 Highway Ventures
 HOK
 HR&A Advisors
 HudsonAlpha Institute for Biotechnology

Hunden Partners
 Illinois Wesleyan University
 IMEG Corp.
 Indiana Economic Development Corporation
 Indiana University
 Innovation Saskatchewan
 International Space Station National Lab (CASIS)
 Iowa State University Research Park
 IPTalons, Inc.
 ISG
 JEDCO
 JLL
 JMell Communications
 K-State Olathe Innovation Campus
 KPMG
 KU Innovation Park
 Lewis-Burke Associates LLC
 Lincoln Property Company
 Lord Aeck Sargent
 Louisiana Tech University
 LSU Innovation Park
 Maryland Department of Commerce
 Maryland Technology Development Corp
 McAllister & Quinn
 MCB Science + Health
 McCownGordon Construction
 McMaster Innovation Park
 Michigan State University Research Foundation
 Montgomery College (PIC MC)
 Movement Rx
 National Business Incubation Association (InBIA)
 National Institutes of Health
 National Jewish Health
 National Science Foundation
 NDSU Research & Technology Park
 Nebraska Innovation Campus Development Corporation
 New Orleans BioInnovation Center

North Carolina A&T State University
 Northwest Arkansas Council
 Northwest Arkansas Community College
 Nuveen
 Ohio Discovery Corridor
 Oklahoma City Innovation District
 Olsson
 Oregon State University — Cascades
 Pacific Partners
 Page Southerland Page
 Perkins&Will
 PGAV Architects
 Phil Myrick LLC
 Pittsburg State University
 Pivot Park
 Polaris Quantum Biotech
 Port San Antonio
 Portal Innovations
 Princeton University
 Purdue Research Foundation
 Redbrick LMD
 Research Park at South Dakota State University
 Richard King Mellon Foundation
 Roseman University of Health Sciences
 Rowen Foundation
 SAE Government Technologies
 Saint-Gobain — Commercial Solutions
 Saint-Hyacinthe Technopole
 San Diego State University
 Sandia Science & Technology Park
 SAS Institute
 Savills
 Science and Technology Campus Corporation
 SKS Partners, Berkeley Space Center
 Smith Hurst, PLC
 SmithGroup
 South Dakota Mines

Southern Research
 Stanford University
 Sterling Bay
 Stiletto: Make a Point
 Stony Brook University
 Strang, Inc.
 Student-Made Store
 Swinerton
 Tech Parks Arizona
 Texas Foundation for Innovative Communities
 Texas State University
 Texas Tech Health Sciences Center
 The Beach at University of New Orleans
 The Innovation Foundation at Oklahoma State University
 The Ohio State University
 The Park at Auburn University
 The Research Triangle Park
 The University Financing Foundation
 The University of Oklahoma
 The University of Texas at San Antonio
 The University of Texas Permian Basin
 The University of Western Ontario Research & Development Park
 The Weathersby Group, Inc.
 The Whiting-Turner Contracting Company
 Thel Consulting
 Thornton Tomasetti
 Translational Research Institute
 TreMonti Consulting, LLC
 TurboSBIR — powered by OmniSync
 U3 Advisors
 UAS Cluster Initiative
 UC San Diego — Office of Research & Innovation
 University Industry Innovation Network
 University of Arizona
 University of Arkansas

University of Arkansas Technology Development Foundation
 University of California, Los Angeles
 University of Cincinnati
 University of Delaware
 University of Illinois Research Park
 University of Kentucky
 University of Louisville
 University of Maryland BioPark
 University of Nebraska Medical Center
 University of New Hampshire
 University of Saskatchewan
 University of South Alabama Technology & Research Park
 University of South Dakota Discovery District
 University of South Florida Research Park
 University of Wyoming
 University Research Park, University of Wisconsin —Madison
 UNLV Harry Reid Research & Technology Park
 Uptown Consortium, Inc.
 Utah Tech University
 Van Scoyoc Associates, Inc.
 VanTrust Real Estate
 Virginia Bio+Tech Park
 Virginia Tech Corporate Research Center
 Waymaker Group
 WEXFORD Science + Technology
 Wichita State University
 ZGF Architects



WHAT THEY'RE SAYING...



“Since first attending AURP events and networking with members, I have found a wealth of knowledge! A friend has renamed R&D to ‘rip off and duplicate’ – and that’s what we do! Its sharing of ideas and being able to brainstorm together. Everyone is having similar struggles, even coming from Centennial Campus, we’ve had tremendous success, but we can still learn and evolve from the conferences and sessions held.”

KEISHA DEMPS, Interim Director of Partnerships, Partnership Office, Centennial Campus at NC State University.



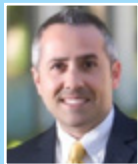
“I am thankful to be able to participate in AURP and believe in your mission! You guys do such a great job at creating resources for research parks and partners! I am always in awe when I attend the AURP events, so many amazing people come together to share resources and stories.”

RYAN OINES, Chief Operating Officer, USD Discovery District



“AURP provides valuable resources including research studies to assist with benchmarking, professionals from other parks willing to share their experiences, and continuing education events to keep participants on the leading edge of research park operations and development. One program in particular, Creating Communities of Innovation 101, provides many tips and tools to help executives create lasting impact in their communities.”

GEORGE WARD, Executive Director, Coldstream Research Campus and UK Real Estate Services, University of Kentucky



“The breadth of experience and knowledge of the AURP membership and the networking value the organization provides is a must for any University Park whether in concept phase or even having been in operation for many years.”

HARRY BRISLIN, IV, MBA, Director, USA Properties & USA Technology & Research Park, University of Southern Alabama



“As a new member to AURP I wasn’t 100% sure what to expect, from the outside looking in the organization seemed to be a fantastic collection of members but you never know until you join. Well, after my first AURP International Conference, I can say for sure that AURP has exceeded all my expectations.

Often in professional organizations and conferences there is an air of competitiveness and a reluctance to share, I had quite the opposite experience at AURP. Everybody was there to help each other and share information and experiences. There was a true high tide raises all boats vibe, people were open to ask and answer all types of questions. This will be just the beginning of my AURP journey and I so look forward to many more events in the future.”

JASON MAGID, Director, Healthcare Relationship Management, Nuveen Real Estate



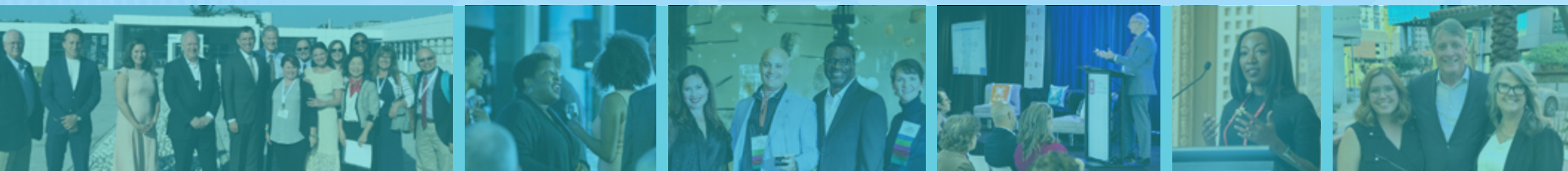
“AURP leadership and members have been integral to the development of the UM BioPark project; from sharing best practices, development models, tenant experiences, and more, the rich depth of expertise in AURP is invaluable.”

JANE SHAAB, SVP, University of Maryland Research Park Corporation Associate Vice President for Economic Development, University of Maryland, Baltimore



“When I stepped into my position, my predecessor shared that the most important thing I could do for the longevity of the Park and programs, is go to Spring Training and go the Annual Conference – as all of our best ideas have come from AURP. We have benefitted from having a community of practice. Across the federal lab space, there are not a lot of peer communities doing this [science and technology park space], so being able to look across the country and the world to see what is working and what people are doing that is new and exciting has helped us differentiate ourselves within the federal complex. We would not have held the community together and would not have had the same cohesion without AURP.”

DAVID KISTIN, Manager, Technology and Economic Development, Sandia Science & Technology Park, Sandia National Laboratories





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of Innovation™

FROM START TO FINISH, 2025 IS GOING TO BE GRAND

AURP's 2025 calendar is packed with knowledge-rich content and abundant opportunities to engage in your community of innovation. Mark your calendar and make your plans for another incredible year to unlock your potential, launching your impact and achievement.



OTHER AURP EVENTS



Unifying partnering organizations, AURP is driving RAIN (the Rural Autonomous Innovation Network) to leverage AURP's university

membership (known as "The RAIN Makers") with supporting firms in EPSCOR states and rural communities, to grow and scale STEM/R&D-focused small businesses in autonomous vehicles and robotics, both terrestrial and aerial.



Communities of Innovation 101 On-Demand, Digital Series Over 10 education modules plus additional case studies to advance your knowledge.



Chaired by leaders from Cummings Research Park, CASIS, and UMD UAS Test Site – AURP is launching communities of innovation.



Member-nominated scholarships are available for HBCUs and MSIs to build all-encompassing opportunities for all communities of innovation.



MAR 13 | APR 18

This online forum connects our AURP colleagues and peers offering members a platform to share their unique Community of Innovation through discussion and Q&A. **2:30–3:00 PM EST | AURP Members Only**



IA: APR 29-30 | AL: SEP 22-23

AURP's I2RP is designed for those interested in examining and comprehending the fundamentals of distinctive parks to absorb knowledge on their unique stories of development, current challenges, and strategies for growth. For as we say, "If you have seen one Research Park, you have only seen one Research Park".



JUN 15-16

AURP returns with the State Bio Association Roundtable, plus discussion on legal issues for bio startups, the role of the bio press, federal bio funding updates, and more. Come in clutch uniting with global bio health peers for focused exploration in life sciences.

Held in conjunction with BIO International Convention | June 16-19



NOV 11-14

This desert region is electric with emerging enterprises and bold ideas to scale state of the art facilities to diversify and expand the Southern Nevada and beyond. As our 2025 Annual Conference host, UNLV | Harry Reid Research and Technology Park shares this novel story of revitalization and new avenues for this economic engine. **international.aurp.net**

Hosted by **UNLV | HARRY REID RESEARCH & TECHNOLOGY PARK**



NOV 14

Watch for more information on the upcoming Clean Tech Caucus during the 2025 International Conference in Las Vegas!



2026 | Tempe, AZ

The ultimate masterclass convening industry experts. Plan to tackle critical topics and burning questions through interactive discussion. Learn from executive/C-Suite leaders and peers as you take part in the ultimate knowledge exchange. **springtraining.aurp.net**



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**FOSTERING INNOVATION, COMMERCIALIZATION
AND ECONOMIC GROWTH IN A GLOBAL
ECONOMY THROUGH UNIVERSITY, INDUSTRY
AND GOVERNMENT PARTNERSHIPS.**

Association of University Research Parks: 9070 South Rita Road, Suite 3500, Tucson, AZ 85747 | (520) 529-2521

AURP HQ2 | Washington DC Area: 7761 Diamondback Drive, College Park, MD 20742 **www.aurp.net. Follow AURP**    

Sponsor opportunities: For more information, contact Vickie Palmer at vickiepalmer@aurp.net or 520.529.2524.