# **ELEVATE YOUR POTENTIAL**



# **WE'RE IN GOOD COMPANY**

Creating a successful Community of Innovation is finding the network to support it. The world's leading IHEs, place-based communities and the programming to activate these communities comprise the AURP network.















































































































































































































































\*AURP Sustaining Members — as of February 2024

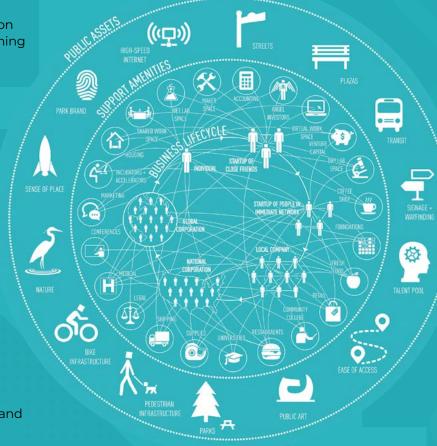
# **REACH DECISION MAKERS — GROW YOUR BUSINESS**

The Association of University Research Parks (AURP) is an international professional association of research parks and innovation districts. AURP exists to foster innovation, commercialization and economic growth through university, industry and government partnerships.

#### **WHAT IS AURP?**

The original Community of Innovation (COI), AURP continues as the convening force for university and placed-based research/science/tech park leadership. Uniting academia, research, and economic development executives, AURP is the unique forum for knowledge exchange in all matters of public-private partnerships advancing innovation and global prosperity.

Since 1986, AURP's reach has expanded to include innovation districts, incubators, accelerators, medical research centers/campuses, federal labs, and community colleges — convening inspired professionals with key industry leaders to share best practices, as well as experience latest advanced technologies required to cost-effectively develop and manufacture quality products.



#### WHOM DOES AURP SERVE?

More than 1,000 Communities of Innovation are in varying stages of development worldwide, and a variety of university, governmental, not-for-profit and private organizations interested in the development and operation of research-related technology projects and programs comprise the major portion of AURP's membership.

Our represented COI are placebased environments that generate, attract and retain science and technology companies and talent in alignment with sponsoring research institutions such as universities as well as public, private and federal research laboratories.



Parks/Districts are key economic drivers in most U.S. states and North America.



F500/F100 companies partner with Parks/Districts to create corporate innovation centers.



Innovation activities result in measurable economic development successes through the incubation of emerging technology companies in research parks.\*



These communities are integrated into regional innovation efforts and signature developments for creating dynamic live-work-play environments that attract high-skilled, technology professionals to a region.\*



The focus on innovation is enabling these communities of innovation to demonstrate

# **AURP MEMBERSHIP**

Connecting amazing people, sharing bold ideas in order to transform communities.

We empower partnerships within these communities to transform society for the better. AURP supports executive leaders achieving previously unimaginable levels of performance. We do this by nurturing the relationships of really smart, creative, and interesting people—our members.

In short, we ARE the COMMUNITY OF INNOVATION.

WHY AURP? To sharpen your skills with access to premier events, professional development and resources.

AURP encourages an open membership strategy of research institutions, innovation districts, regional hubs and consultants all representatives of our greater community. We categorize our members into distinct areas:

**INSTITUTIONAL MEMBERS**: Our core members. the institutions of higher education and their wholly owned subsidiaries, this category includes research, or science parks and innovation districts that are engaged with university(s) through governance but are not directly employed by an institution of higher education. Additional institutional members include national laboratories, academic medical centers, medical schools, community colleges, Historically Black Colleges and Universities, Minority Serving Institutions.

**REGULAR MEMBER INTRODUCTORY ANNUAL FEE: \$1.050 USD** 

**SUSTAINING MEMBER ADVANCED / PREMIER ANNUAL FEE: \$2,200 USD** 

Institutions of higher education and their wholly owned subsidiaries Research, science or parks
 Innovation districts
 National/ Federal laboratories • Academic medical centers and campuses • Medical schools • Community colleges • Historically Black Colleges and Universities • Minority Serving Institutions

**CORPORATE MEMBERS**: Professionals

instrumental in facilitating the design, planning, development, operations and strategy of university-related research, and science parks, communities of innovation, technology incubators, innovation districts or technology programs. \$5,000 USD

Professionals and service provides instrumental in supporting Institutional (place-based) communities. • Service Providers such as: Accounting, Consulting, Architectural, Planning and Design Firms • Economic Development Agencies • Federal Government Officials • Real Estate Developers and Brokers • Law Firms (IP, Real Estate, Transaction) • Angel and Venture Capital Firms

**AFFILIATE MEMBERS**: Our Affiliate Members include our Individual practitioners or consultants, plus retired institutional members with consulting services, such as those provided by our Corporate Members, but managed by individual professionals. \$2,200 USD

Individual consultants plus small group practitioners, (with up to 3-employees/representatives) • Practitioners whose endeavor is to stay connected, engaged and keep their name in the game within our community of innovation • Retired institutional members with consulting services

# **AURP BENEFITS**

#### **SUSTAINING INSTITUTIONAL:**

Open to all institutional leaders that wish to be recognized as pioneers in the field and want additional recognition as a premier park district. In addition to all Regular institutional benefits, this advance member level includes:

- Institution featured on AURP website
- Logo displayed at all AURP conferences in programs and signage
- One invitation to the AURP Board of Directors' Dinner
- Priority consideration to serve as speaker or moderator at AURP conferences
- Priority consideration for features in the Park Post and website

## **INSTITUTIONAL MEMBER/INTRODUCTORY:**

Access to a global network of the brightest minds in the research park field to forge long-term relationships that define AURP's membership through connections: Member E-List, Circles (create your own member discussion groups) and Digital Library

**Personalized Assistance** — Have questions about research parks and innovation districts? As a member, you may pose a question to AURP's extensive network of professionals. Our strong AURP network can help you get the answers! Reach practitioners with questions and share best practices, 24/7.

**Communications** — Important updates in innovation with new developments, new funding opportunities, RFPs/RFQs, job postings, CEO Blog, bi-weekly Park Post e-news.

## Premier Professional Development & education opportunities:

- Spring Training, Bio Health Caucus, Annual International Conference, Innovation U—Virtual Seminar Series, Insights into Research Parks series, Communities of Innovation 101 and more
- Awards: Recognition for your Institution/Innovation District, Community Leader, or Company at the Annual Awards of Excellence in Innovation presented each year at the AURP International Conference.

#### **CORPORATE** AND **AFFILIATE MEMBERSHIP** are

open to our service providers — the corporate and small practitioners that want a seat at the table to support our Institutional members and advance their network.

#### These advanced Corporate and Affiliate member categories receive:

- Network Access to our Institutional network! Building deep relationships through connections including: access to the online member database, member listserv, Circles (create your own member discussion groups) resource center, plus Van Scoyoc weekly updates from The Hill, and more.
- Personalized introductions Let AURP open the door for you
   AURP staff can provide the introductions with our Institutional members.
- Serve on the AURP Board of Directors, through the AURP member election process.
- Communications Important community updates on your new developments and business development opportunities, new funding opportunities, RFPs/RFQs, job postings, CEO Blog, Bi-weekly Park Post e-news.
- Premier Professional Development & education opportunities including access to attend and participate at our Spring Training, Annual Conference, Virtual Seminars, Insights into Research Parks series, Communities of Innovation 101 series (on-demand, Women of AURP NEW!, Caucus programming including (BIO Health, Air & Space, and Clean Technology and Building Resiliency, plus more. Or the many panelist opportunities when AURP speaks throughout our innovation ecosystem.
- Committee participation such as Bio Health, Clean Technology & Building Resiliency or Air & Space Caucuses. Regional Partnership Development Program (HBCU/MSI scholarships), and more.
- One invitation to the AURP Board of Directors' Dinner
- Priority consideration to serve as speaker or moderator at AURP conferences

#### **Marketing Opportunities**

- Communications share your updates with our community plus learn about new building and programs, business development opportunities, new funding strategies, RFPs/RFQs, job postings, AURP Blog, Bi-weekly Park Post e-news & more.
- Organization featured on AURP website
- Logo displayed at all AURP conferences in programs and signage; plus We're in Good Company
- Priority consideration for features in the Park Post and AURP News
- Awards of course you're working with an AURP Institutional Member! Submit this
  project for recognition for their Institution/Innovation District, Community Leader,
  or Tenant Company with the Annual Awards of Excellence presented each year at
  the AURP Conference.

# **SPONSOR BENEFITS**

Discover the many ways you can add to your AURP experience exploring the various sponsorship opportunities through out the year.

ANNUAL SPONSOR YEAR-ROUND RECOGNITION	DIAMOND	PLATINUM	COLD	SILVER
SUSTAINING MEMBERSHIP		x	x	x
Park Post & Website Feature Articles	x	x	x	x
Individual Banner Recognition & Logo on Website, Signage and Program	x	x	x	x
Webinar or Podcast Host	x	X	x	x
Seats at Board Dinner	5	4	3	2
Comp Event Registrations (Spring Training and International Conference)	4	3	2	1
Ad Space in Digital Program & Screen Recognition	Full	Full	Half	Qtr
Park Post Banner Ad	x	x	x	x
Awards of Excellence Sponsor		x		
Reception Sponsor		x		
Table Top Display— 2024 International Conference	x	x	x	x
Priority to Serve as Keynote Speaker, Moderator or Speaker at 2024 International Conference**	x	x	x	x

Diamond	\$50,000/year
Platinum	\$25,000/year
Gold	\$15,000/year
Silver	\$10,000/year







CONFERENCE SPONSOR	TRAILBLAZ	INVENTORS	CONVENER	CATALYSTS	PIONEERS	EXPLORERS
HELD EACH FALL	TRAI	INVE	CON	CATA	PION	EXPL
Park Post & Website Feature Articles	x	x	x	x	x	x
Table Top Display at Conference	x	x	x	x	x	x
Program, Signage & Website Recognition	x	x	x	x	x	x
Ad Space in Digital Program	Full	Full	Half	Qtr	Qtr	Qtr
Seats at AURP Board Dinner	4	3	2	2	1	
Comp Event Registrations	4	3	2	2	1	
Park Post Banner Ad	x	x	x	x		
Webinar or Podcast Host	x	x	x			
Priority to Serve as Keynote Speaker, Moderator or Speaker at Conference**	x	x	x			
Reception Sponsor	x					
Awards of Excellence Sponsor	x					
Excursion Sponsor	x	x				
Luncheon Sponsor			x			
AudioVisual and/or Mobile App Sponsor				x		
Continental Breakfast or Break Sponsor					x	
Transportation Sponsor					x	

Trailblazer	\$15,000/year
Inventors	\$10,000/year
Conveners	\$7,500/year
Catalysts	\$5,000/year
Pioneers	\$2,500/year
Explorers	\$1,500/year

\*Additional fees apply for Conference pre-/post-sessions.

\*\*Annual sponsors and event sponsors are required to submit all presentation proposals by posted deadlines for approval and consideration of the Planning Committees. Although acceptance isn't guaranteeed, first considerations will apply for all sponsoring organizations.

Note: All payments accepted in U.S. dollars only.



# INTERNATIONAL CONFERENCE NOV 11-14 • BENTONVILLE, AR





technology

#### AN EVENT-BASED SPONSOR OPPORTUNITY

The University of Arkansas Research and Technology Park at the University of Arkansas provides a foundation for future ideas, collaborations and solutions that proves why this community is home to one of the top public research universities in the U.S. The economic success of the organization is driven by its mission

to stimulate the knowledge-based economy in the state by partnering and retaining the growing workforce to spawn developing technologies and growing their vibrant community. Along with the addition of a new holistic medical school and the new Institute for Integrative and Innovative Research (I3R), discover the advancements in innovation and the vibrant future of Arkansas.



CONFERENCE SPONSORSHIP				
Trailblazer	\$15,000/year			
Inventors	\$10,000/year			
Conveners	\$7,500/year			
Catalysts	\$5,000/year			
Pioneers	\$2,500/year			
Explorers	\$1,500/year			

#### THE COLLABORATION CENTER

Tuesday, November 12 — 8:30 am – 12:00 pm		SET-UP
Wednesday, November 13 — 8:00 am – 5:00 pm	O	PEN HOURS
(followed by tear down)		

#### SPONSOR DISPLAY TABLES

Connect with attendees throughout the conference while sharing your organization's expertise and services. Display tables are situated throughout the Sharing Zone which hosts registration and breaks. Tables are limited. Sign up for yours today!

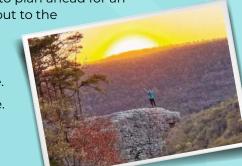
## **PLAN YOUR ADVENTURE**

Northwest Arkansas (NOA) is home to world class activities and excursions and Bentonville is the center of it all.

Explore and experience all that NWA has to offer. From biking trails to gorgeous hikes and stunning art museums, be sure to plan ahead for an extended stay. Reach out to the

AURP team on how you can incorporate an excursion into your conference experience.

Limited spots available.



# **2023 PROGRAM STATS**

#### WHO ATTENDS?



**NATIONAL AND INTERNATIONAL ATTENDEES** 



# **CONNECT WITH DECISION MAKERS**





# **BREAKDOWN OF INSTITUTIONAL-BASED ATTENDEES**

**68%** Top Leadership

**19%** Community, Culture, Planning Directors

**Facilities and Operations** 

Tech Transfer reps

**ATTENDEES** 



# **SPONSORS**

22 Annual Sponsors | 38 Conference Sponsors

#### TYPES OF ORGANIZATIONS WHO ATTEND



**Innovation District or Park Executive** 



**Service Providers** (construction, master planners, architects, attorneys, etc.)



Federal, State/City, **Government** Leaders

# WHAT TO EXPECT



#### **EXCHANGE:**

Meet and network with colleagues representing major university research parks, innovation district and technology hubs to create lasting business relationships



**ENGAGE:** Speakers at the leading-edge of university research park development and scientific exploration



**EXPAND:** Grow your knowledge through stimulating panel discussions and workshops addressing your most critical issues, plus tours that inspire innovation and forward-thinking



#### **EXPERIENCE:**

Connect with veteran colleagues and partners that have the experience of mature parks and district that have stood the challenges of yesterday and the opportunities for today.

# 2023 Participating Research Institutions & Organizations

Accompany

Advanced Regenerative Manufacturing Institute

AeroPark Innovation District

Affiliated Engineers, Inc.

Aggie Square — University of California, Davis

Air Liquide

Alliance for Building Better Medicine

Altair Real Estate Services

Ancora Partners LLC

Angel Capital Association
Arizona State University

Association of Science and

Technology Parks

**ATCC** 

Auburn Research Park

Axiom Space

Ayers Saint Gross

B+Labs

Ballard Spahr LLP

Ballinger

Bancroft Construction Company

Bayh-Dole Coalition

**Baylor University** 

**BICASA North America** 

BioLabs at NYU Langone

Biomedical Research and Innovation Park, Monroe,

Louisiana

**BioSTL** 

Biotechnology Innovation Organization (BIO)

Block Center for Technology and Society

Bloom Energy

Blue Rise Ventures

Boston Business Journal

**Boyd Watterson** 

Brailsford & Dunlavey

Brandywine Realty Trust bwtech@UMBC Research and Technology Park

Cambridge Innovation Center / Captains of Innovation

Capital2Market

Capital Growth Medvest

Carnegie Mellon University

**CBRE** 

ChristinaCare's Gene Editing Institute

City of Hoover, Alabama

Clark & Enersen

Clark Construction

Cleantech Commons at Trent University

Cobblestone Capital

Code the Dream

Coldstream Research Campus

Collaborative Real Estate

Connected DMV

CSC

CSU Office of the Chancellor

Cummings Research Park
Dan Duncan Consulting LLC

Dan Duncan Consulting LLC

Delaware BioScience Association

Delaware State University

Delaware Sustainable

Chemistry Alliance

Delaware Technology Park
DES Architects + Engineers

DLR Group

EcoMap Technologies

Econsult Solutions

Edgemoor Infrastructure & Real Estate

Elevated Advisors LLC

Embry-Riddle Aeronautical University

Ennead

Eppendorf Innovation Company (Corporate Ventures)

Facility Logix

Fero International Inc.

Fraunhofer USA, Inc.

Fulton Bank

**GBBN Architects** 

Genetic Engineering and Biotechnology News

George Mason University

George W. Bush Institute

Georgetown & KPMG

Georgetown University
Georgia Institute of Technology

Greater OKC Chamber

Goody Clancy

Greystar

Hanbury

HDR

Hensel Phelps

HOK

HudsonAlpha Institute for Biotechnology

**IMC Construction** 

IMEG Corp.

Incubate

Indiana University

Information Technology and Innovation Foundation (ITIF)

Insperity

International Space Station National Lab (CASIS)

ITA International

JacobsWyper Architects

JLL

JMell Communications

JobsOhio

JP Morgan Chase Corporate University Connectivity

Knowledge Park

@ Penn State Erie

KU Innovation Park

LabCentral, Inc.

LabWare

Lehigh University

Lewis-Burke Associates LLC

LSRE Solutions

LSU Innovation Park | Louisiana Business & Technology Center

Maryland Department of Commerce

Mass Ventures

Companies

Massachusetts Life Sciences

MCB Science + Health
McMaster Innovation Park

Michigan State University Research Foundation

Mississippi State University Momentum Labs/Concept MSU Research Foundation

National Renewable Energy Laboratory

National Science Foundation (NSF)

NC State University, Office of Partnerships

Nebraska Innovation Campus

NexCore Group

NIH SEED Office

NIIMBL

Nikon Instruments Inc.

North Carolina Biotechnology Center

North Carolina Community College System

North Dakota State University Northern Illinois University

Nuveen

Foundation

Oklahoma City Innovation District

Ohio Life Sciences

OneValley

Oregon State University

Pacific Partners

Page Southerland Page Perkins&Will

Phil Myrick LLC

PIIT — Institute for Innovation and Technology Transfer

Pledged Inc
Polaris Quantum Biotech

Prince William County
Department of Economic
Development

Quebec Ministry of Economy, Innovation and Energy

REDI Cincinnati

Research Park at FAU

Research Park at South Dakota State University

Research Triangle Foundation of North Carolina

Partnership

SAS Institute

Rowen
Rutgers, The State University
of New Jersey

Research Triangle Regional

SageGlass / Saint-Gobain San Diego State University Scheer Partners

Scientific Equipment & Furniture Association (SEFA)

Shaw University

Shenandoah University

Sierra Space

Skanska USA SmartLabs

South Dakota Mines

South Duvall

Southern Research

Spark Towns

Stanford Research Park

Sterling Bay

Stiletto: Make a Point

Strang, Inc.

Széchenyi István Egyetem

Talka S&T Consulting

Tec de Monterrey
Tech Parks Arizona

TEDCO

Temple University

Texas Foundation for Innovative Communities

Texas State University

Texas Tech University Health Sciences Center

The Buccini/Pollin Group, Inc.

The Chemours Company

The Mill
The Newark Partnership

The Park at Auburn University

The University Financing Foundation Inc.

The Whiting-Turner Contracting

Company
The Wistar Institute

Trent University
Tulane University Innovation
Institute

UACI

UC San Diego UIDP, Inc.

University City Science Center University of Arkansas Technology Development Foundation

University of Calgary Properties Group University of Cincinnati

University of Delaware



# WHAT THEY'RE SAYING...



"Since first attending AURP events and networking with members, I have found a wealth of knowledge! A friend has renamed R&D to 'rip off and duplicate' – and that's what we do! Its sharing of ideas and being able to brainstorm together. Everyone is having similar struggles, even coming from Centennial Campus, we've had tremendous success, but we

can still learn and evolve from the conferences and sessions held."

**KEISHA DEMPS**, Interim Director of Partnerships, Partnership Office, Centennial Campus at NC State University.



"I am thankful to be able to participate in AURP and believe in your mission! You guys do such a great job at creating resources for research parks and partners! I am always in awe when I attend the AURP events, so many amazing people come together to share resources and stories."

RYAN OINES, Chief Operating Officer, USD Discovery District



"AURP provides valuable resources including research studies to assist with benchmarking, professionals from other parks willing to share their experiences, and continuing education events to keep participants on the leading edge of research park operations and development. One program in particular, Creating Communities of Innovation 101, provides many tips

and tools to help executives create lasting impact in their communities."

**GEORGE WARD**, Executive Director, Coldstream Research Campus and UK Real Estate Services, University of Kentucky



"The breadth of experience and knowledge of the AURP membership and the networking value the organization provides is a must for any University Park whether in concept phase or even having been in operation for many years."

HARRY BRISLIN, IV, MBA, Director, USA Properties & USA Technology & Research Park, University of Southern Alabama



"As a new member to AURP I wasn't 100% sure what to expect, from the outside looking in the organization seemed to be a fantastic collection of members but you never know until you join. Well, after my first AURP International Conference, I can say for sure that AURP has exceeded all my expectations. Often in professional organizations and conferences there is an air of

competitiveness and a reluctance to share, I had quite the opposite experience at AURP. Everybody was there to help each other and share information and experiences. There was a true high tide raises all boats vibe, people were open to ask and answer all types of questions. This will be just the beginning of my AURP journey and I so look forward to many more events in the future."

**JASON MAGID**, Director, Healthcare Relationship Management, Nuveen Real Estate



"AURP leadership and members have been integral to the development of the UM BioPark project; from sharing best practices, development models, tenant experiences, and more, the rich depth of expertise in AURP is invaluable."

JANE SHAAB, SVP, University of Maryland Research Park
CorporationAssociate Vice President for Economic Development, University
of Maryland, Baltimore



"When I stepped into my position, my predecessor shared that the most important thing I could do for the longevity of the Park and programs, is go to Spring Training and go the Annual Conference – as all of our best ideas have come from AURP. We have benefitted from having a community of practice. Across the federal lab space, there are not a lot of peer communities

doing this [science and technology park space], so being able to look across the country and the world to see what is working and what people are doing that is new and exciting has helped us differentiate ourselves within the federal complex. We would not have held the community together and would not have had the same cohesion without AURP."

**DAVID KISTIN**, Manager, Technology and Economic Development, Sandia Science & Technology Park, Sandia National Laboratories













# **BUILDING COMMUNITIES OF INNOVATION**

## **I2RP** | University Corporate Research Park, MSU Research Foundation | May 8-9



Learning from peers, join AURP colleagues to discover our member communities of innovation. Insights into Research Parks (I2RP) is designed for sharing and experiencing these distinctive parks, learning their unique story of ongoing development and programs in addition to challenges and opportunities. Whether you are new to research parks or from an established research community, each I2RP provides an exclusive learning environment and knowledge exchange. aurp.net/insights-into-research-parks









INTERNATIONAL BIO PARTNERSHIPS: BUILDING A
HEALTHIER WORLD At AURP's 2024 Bio Health Caucus, gather
with like-minded lifescience professionals. Discussions run deep into
direction and impact of the bio science industry, funding opportunities,
plus recipient/finalists of EDA and NSF competitions, and so much
more. In conjunction with BIO International Convention (June 3-6)
and BCI Global (June 3). aurp.net/bio-health-caucus





## Malvern, PA | August 27-28

Convene with clean tech firms and developers plus AURP member communities housing thousands of firms designing new solar arrays, advanced wind turbines, improved battery storage, solutions to environmentally friendly concrete, HVAC systems, deployment of electrochromic glass, and more.



With state of the art laboratories and purpose-built technology park, AURP is pleased to announce our 2024 Annual Conference hosted by The University of Arkansas and the University of Arkansas

Technology Development Foundation. Join us this fall to discover how the Northwest Arkansas region has skyrocketed their community of innovation by working on solutions and collaborations that have provided a punch to their economic impact. **international.aurp.net** 





## Communities of Innovation 101 On-Demand, Digital Series

Over 10 education modules plus additional case studies to advance your knowledge.



#### **AURP Air & Space Caucus**

Chaired by leaders from Cummings Research Park, CASIS, and UMD UAS Test Site – AURP is launching communities of innovation.



Member-backed scholarships for Minority Serving Institutions to building diverse and inclusive communities of innovation.

#### NEW YEAR — NEW LOCATION! Omni Tempe Hotel @ ASU



Feb 24-27, 2025 springtraining. aurp.net



FOSTERING INNOVATION, COMMERCIALIZATION AND ECONOMIC GROWTH IN A GLOBAL **ECONOMY THROUGH UNIVERSITY, INDUSTRY** AND GOVERNMENT PARTNERSHIPS.

Association of University Research Parks: 9070 South Rita Road, Suite 3500, Tucson, AZ 85747 | (520) 529-2521