



Federal Funding for Autonomous Tech.

January 22, 2025

1:00 p.m. – 2:30 p.m. (ET)

Join this Virtual Workshop to Discover Federal Funding for Autonomous Technology Development. Explore federal funding opportunities designed to support your journey from initial concept to marketplace readiness. The Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) programs offer R&D funding to bridge the gap between innovative ideas and demonstrable market potential.

In this workshop, we will cover:

- SBIR/STTR eligibility criteria
- Necessary registration steps
- How to identify agencies interested in funding your specific technology
- Common misconceptions and other key insights

Register Here: https://us06web.zoom.us/webinar/register/WN_nSiS3vPSSyilmY8ILwLSqQ



Entrepreneurial
Training & Consulting

About BBC Entrepreneurial Training & Consulting

BBCetc is nationally recognized for its success in helping emerging companies win SBIR/STTR funding and use it strategically to propel growth and has been awarded an SBA Tibbetts award and Top 50 Michigan Companies to Watch award. BBCetc's Michigan clients have been awarded over \$462 million in funding since 2002.

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BBCetc Executive Consultant and Co-owner, Jerry Hollister

Jerry became a Co-Owner of BBCetc in October 2023, six years after joining the company. Jerry leads the customer development efforts at BBCetc and the NSF/DOD/DOE/USDA Team that supports clients applying to these four Agencies. Jerry leads the Technical and Business Assistance (TAB) Program for NOAA Phase I awardees, serves as a reviewer for NSF, DOE, USDA and NOAA and regularly speaks about SBIR/STTR at several national conferences. He started his career as a commissioned officer in the US Navy Civil Engineer Corps. Before his Honorable Discharge, he served as a warranted Contracting Officer for DOD. Prior to joining BBCetc, Jerry was Chief Operating Officer for Michigan-based Niowave, a developer of superconducting accelerators, where he worked to build the start-up company from 2008-17. During his tenure, Jerry led the Niowave SBIR team that received over 45 SBIR/STTR awards worth over \$20 million and Niowave was named the Department of Energy 2010 SBIR/STTR Small Business of the Year. Jerry earned a bachelor's degree in Industrial and Operations Engineering from the University of Michigan and a Certificate in Artificial Intelligence from the Massachusetts Institute of Technology.