



*Creating Communities of  
**Innovation***

**ASSOCIATION OF UNIVERSITY RESEARCH PARKS**

# ANNUAL CORPORATE PARTNER SPONSORSHIP OPPORTUNITIES

# PARTNER WITH AURP

## REACH DECISION MAKERS—GROW YOUR BUSINESS



WOULD YOU LIKE THIS KIND OF REACH?

### AURP'S COMMUNITIES OF INNOVATION

The Association of University Research Parks (AURP) is the professional association representing university-related research, science and technology parks. AURP's membership is comprised of parks from nearly 200 of the world's top research universities and institutes. "Creating an environment that encourages innovation and entrepreneurship" is a top priority of AURP members. This involves the design and creation of new research and laboratory space, new mixed-use communities, and new collaborative programs.

### CONNECT WITH YOUR TARGET AUDIENCE

AURP Members – just to name a few





# AURP 2019 Agreement



## Annual Corporate Partner and Event Sponsors

AURP will confirm your participation and accompanying benefits, via email, upon receipt of this partnership form.

Organization/Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Web site: \_\_\_\_\_

### PARTNER/SPONSOR COMMITMENT: Sign me up!

#### AURP 2019 Annual Corporate Partner:

Please check the appropriate box:

- ☐ Diamond Corporate Partner (\$50K)
- ☐ Platinum Corporate Partner (\$25K)
- ☐ Gold Corporate Partner (\$15K)
- ☐ Silver Corporate Partner (\$10K)
- ☐ Bronze Conference Sponsor (\$5K)

#### AURP 2019 BIO Health Caucus Sponsor:

Please check the appropriate box:

- ☐ Diamond Conference Sponsor (\$15K)
- ☐ Platinum Conference Sponsor (\$10K)
- ☐ Gold Conference Sponsor (\$7.5K)
- ☐ Silver Conference Sponsor (\$5K)
- ☐ Bronze Conference Sponsor (\$2.5K)

#### AURP 2019 International Conference Sponsor:

Please check the appropriate box:

- ☐ Diamond Conference Sponsor (\$25K)
- ☐ Platinum Conference Sponsor (\$15K)
- ☐ Gold Conference Sponsor (\$10K)
- ☐ Silver Conference Sponsor (\$5K)
- ☐ Bronze Conference Sponsor (\$2.5K)
- ☐ Copper Conference Sponsor (\$1.5K)

#### AURP 2020 Spring Training Sponsor:

Please check the appropriate box:

- ☐ Diamond Conference Sponsor (\$25K)
- ☐ Platinum Conference Sponsor (\$15K)
- ☐ Gold Conference Sponsor (\$10K)
- ☐ Silver Conference Sponsor (\$5K)
- ☐ Bronze Conference Sponsor (\$2.5K)

Contributions and gifts paid to AURP are not tax-deductible as charitable contributions. However, they may be deductible as ordinary and necessary business expenses.

### SPONSOR INDEMNIFICATION:

The sponsor assumes the entire responsibility for losses, damages, and claims arising out of AURP International Conference exhibits and sponsor activities on the Hotel premises and will indemnify, defend, and hold harmless AURP, the Hotel, their agents, servants and employees from any and all such losses, damages, and claims. Please note your signature signifies your acceptance of all terms and conditions of exhibiting and sponsoring.

Signature: \_\_\_\_\_

On behalf of \_\_\_\_\_ Organization name

Date: \_\_\_\_\_

### PAYMENT INFORMATION:

Credit Card: ☐ VISA ☐ MasterCard Exp. \_\_\_\_\_

Enclosed is: \$ \_\_\_\_\_ (Payable in U.S. Dollars only)

Credit card number: \_\_\_\_\_ CSC \_\_\_\_\_

**Check/Purchase Order** (please include check or purchase order number)  
(Check or purchase order must be in U.S. dollars, payable to the Association of University Research Parks) \_\_\_\_\_

Name as it appears on credit card: \_\_\_\_\_

Cardholder's signature: \_\_\_\_\_

Please submit payments to Association of University Research Parks c/o CHASE Dept. #1072, P.O. Box 29338, Phoenix, AZ 85038



### CONFIRM YOUR SUPPORT TODAY

By mail to: AURP, 9070 S. Rita Road Suite 1750 Tucson, AZ 85747

By email to: VickiePalmer@AURP.net | By fax to: (520) 529-2499 | Online: www.aurp.net

For more information: Contact Vickie Palmer in the AURP Office at VickiePalmer@AURP.net or (520) 529-2524.



# AURP 2019 Annual Corporate Partner Program — All Events

Be a Visible AURP Partner of Innovation for ALL AURP 2019 Programs



**The AURP Corporate Partner Program** offers select companies the opportunity to participate in advancing the work of bringing scientific and technological progress into being and to the marketplace. By participating as an AURP Partner at the Diamond, Platinum, Gold, Silver or Bronze level during the calendar year 2019, you demonstrate to a vital audience your commitment to purposeful research and development that will lead world economies into the future.

The AURP Annual Corporate Partner Program offers corporations the opportunity to be recognized throughout the year as a major contributor to the success of the organization with a prominent presence at all AURP events and in all AURP publications.

## CORPORATE PARTNERSHIP INCLUDES ALL AURP EVENTS

JUNE 2-3

**AURP BIO  
Health Caucus**  
Philadelphia,  
Pennsylvania



**AURP BIO  
HEALTH CAUCUS**

Held in advance of the 2019  
BIO International Convention



OCT 2-3

**AURP I2RP 2019**  
North Carolina



Insights into  
**RESEARCH PARKS**

RESEARCH TRIANGLE PARK OF NORTH CAROLINA



NOV 4-7

**International  
Conference 2019**  
Atlanta, Georgia



Creating Communities of  
Innovation  
ASSOCIATION OF UNIVERSITY RESEARCH PARKS  
**PEOPLE  
ACCELERATING PROGRAMS  
INNOVATION: PLACES**

Hosted by TechSquare at the  
Georgia Institute of Technology



FEB 24-28

**Spring  
Training 2020**  
Tempe, Arizona



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## LEVELS OF THE ANNUAL CORPORATE PARTNER PROGRAM INCLUDE:

### MEMBERSHIP

AURP Membership recognized at the Sustaining Level. In addition to regular AURP member benefits, Sustaining Members receive:

- Member benefits, web access and newsletter subscriptions for unlimited company representatives
- Priority consideration for periodic features in the Research Park Forum and AURP web site

### PARTNER PROGRAM – ALL EVENTS

- Opportunity to have table top display in break area at International Conference (limited spots available)
- Signage – Individual Corporate Banners & Regular Signage (*excluded from Bronze level*)
- Advertising materials in registration packets
- Logo on Conference web site homepage and sponsor pages
- Invitation to AURP Board Dinners and other VIP sponsor appreciation events (*excluded from Bronze level*)

### AURP WEB COMMUNICATIONS BENEFITS

- AURP homepage link to Annual Partnership's web site (AURP's web site is the source of the latest in research and science park news and professional development opportunities)
- Electronic mailing list of registrants for all AURP events

## AURP 2019 ANNUAL CORPORATE PARTNERSHIP BENEFITS

### CONSIDER ANNUAL CORPORATE PARTNERSHIP – MAKE YOUR MARKETING DOLLARS WORK FOR YOU THROUGHOUT 2019!

	<b>Diamond \$50,000</b>	<b>Platinum \$25,000</b>	<b>Gold \$15,000</b>	<b>Silver \$10,000</b>	<b>Bronze \$5,000</b>
Sustaining Membership	√	√	√	√	√
Periodic features in Research Park Forum and web site	√	√	√	√	√
Individual banners with organization logo (pop-up style) at ALL AURP Conferences	√	√	√	√	
Signage at ALL AURP Conferences	√	√	√	√	√
Advertising materials in registration packets for ALL AURP Conferences	√	√	√	√	√
Logo on AURP home page and ALL Conference sponsor pages	√	√	√	√	√
Invitation to ALL AURP Board Dinners	5	4	3	2	
Complimentary Meeting registrations to ALL AURP Conferences	5	4	3	2	
Ads in ALL AURP Conference programs	Full-page	Full-page	1/2-page	1/4-page	1/4-page
Electronic mailing list for ALL AURP Conference registrants	√	√	√	√	√
AURP E-newsletter banner ads	4x/year	3x/year	2x/year		
Webinars (posted on AURP web site)	2	1			
AURP Staff to confirm appointments with AURP membership throughout the year	√	√	√	√	
Keynote presentation at International Conference	√	√			
Priority to serve as speaker or moderator at ALL AURP Conferences	√	√			
Recognition as sponsor of Annual Awards of Excellence	√				
Sponsor of keynote speaker at ALL AURP Conferences			√		
Recognition as sponsor of ALL 2019 Conference lanyards		√			
Ability to have table top display in break area at Conference	√	√	√	√	
Printed program sponsor for ALL AURP Conferences				√	

**Sponsor opportunities: For more information, contact Vickie Palmer at [vickiepalmer@AURP.net](mailto:vickiepalmer@AURP.net) or (520) 529-2524.**



# AURP BIO Health Caucus 2019 Sponsorship

June 2-3 in Philadelphia, Pennsylvania



## **AURP BIO** **HEALTH CAUCUS**

### **The AURP BIO Health Caucus Sponsorship**

offers a powerful means of connecting with university park leaders as they plan and build new biotech research labs, incubators, and accelerators. Capitalize on access to decision makers in this important market.



In conjunction with **AGGIESQUARE**



*Held in advance  
of the 2019 BIO  
International  
Convention*



## ALL LEVELS OF THE BIO HEALTH CAUCUS SPONSORSHIP INCLUDE:

### VIP PRIVILEGES

- Acknowledgment from the podium at opening and closing sessions
- Invitation to group networking dinner

### ON-SITE

- Company logo and description in Conference Program
- Signage recognition at sponsored event and throughout meeting
- Logo and recognition in Conference marketing materials

### AURP WEB COMMUNICATIONS BENEFITS

- Logo and link on AURP web site (AURP's web site is the source of the latest in research and science park news and professional development)
- Electronic mailing list of registrants for BioParks

## AURP BIO HEALTH CAUCUS 2019 BENEFITS

	<b>Diamond \$15,000</b>	<b>Platinum \$10,000</b>	<b>Gold \$7,500</b>	<b>Silver \$5,000</b>	<b>Bronze \$2,500</b>
Signage at Conference	√	√	√	√	√
Logo on Conference sponsor page	√	√	√	√	√
Invitation to networking dinner	4	4	3	2	1
Complimentary Meeting registrations	4	4	3	2	1
Ad in Conference program	Full-page	Full-page	1/2-page	1/4-page	
AURP E-newsletter banner ads	2	2	1		
AURP Staff to confirm appointments with AURP membership throughout the year	2	1	1		
Priority to serve as moderator at Conference	√				
Sponsor of keynote speaker	√	√			
Continental Breakfast or Break Sponsor				√	
Tote Bag Sponsor			√		
Dinner Sponsor		√			
Company logo on water bottles	√				
Tour Bus sponsor			√		
Audio Visual Sponsor		√			
Ability to include item in tote bag (brochure or gift)	√	√	√	√	√

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# AURP 2019 International Conference Sponsorship

November 4-7, Atlanta, GA hosted by Georgia Institute of Technology



## The AURP International Conference Sponsorship

offers investors the opportunity to be recognized at the International Conference as a major contributor to the success of the organization with a prominent presence at this event and in all AURP Conference-marketing publications. At this Conference, research park leaders will:

- Meet and network with colleagues representing major university research parks and technology incubators, hosted by Georgia Institute of Technology
- Hear speakers at the leading-edge of university research park development and scientific exploration
- Experience stimulating panel discussions
- Enjoy all that Tech Square has to offer!



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**ACCELERATING  
INNOVATION:  
PEOPLE  
PROGRAMS  
PLACES**

Hosted by TechSquare at the  
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## ALL LEVELS OF THE INTERNATIONAL CONFERENCE SPONSORSHIP INCLUDE:

### VISIBILITY AT THE INTERNATIONAL CONFERENCE

- Invitation to AURP Board of Directors Sponsor Appreciation Dinner
- Ability to have table top display in break area (limited spots available)
- Company logo and description in the meeting program
- Logo on Conference web site and in marketing materials
- Signage recognition at sponsored event and throughout meeting

### AURP WEB COMMUNICATIONS BENEFITS

- AURP link to Sponsor's web site (AURP's web site is the source of the latest in research and science park news and professional development opportunities)
- Electronic mailing list of registrants for International Conference
- Special news release recognition

## AURP 2019 INTERNATIONAL CONFERENCE BENEFITS

	<b>Diamond \$25,000</b>	<b>Platinum \$15,000</b>	<b>Gold \$10,000</b>	<b>Silver \$5,000</b>	<b>Bronze \$2,500</b>	<b>Copper \$1,500</b>
Signage at Conference	√	√	√	√	√	√
Logo on Conference sponsor page	√	√	√	√	√	√
Electronic mailing list of Conference registrants	√	√	√	√	√	√
Invitation to AURP Board Dinner	4	4	3	2	1	1
Complimentary Meeting registrations	4	4	3	2	1	
Ad in Conference program	Full-page	Full-page	1/2-page	1/4-page		
AURP E-newsletter banner ads	2	2	1			
Ability to have table top display in break area at Conference	√	√	√	√	√	√
Webinars (posted on AURP web site)	√					
Internet Café sponsor at Conference	√					
AURP Staff to confirm appointments with AURP membership throughout the year	3	2	1			
Priority to serve as moderator at Conference	√	√				
Continental Breakfast or Break Sponsor				√		
Tote Bag Sponsor		√				
Luncheon Sponsor		√				
Transportation Sponsor					√	
Audio Visual Sponsor			√			
Ability to include item in tote bag (brochure or gift)	√	√				
Welcome Reception sponsor	√					
Ability to introduce company and welcome address at Reception	√					

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# AURP 2020 Spring Training Sponsorship

February 24-28 at the Tempe Mission Palms in Tempe, Arizona



**The AURP 2020 Spring Training Sponsorship** offerings include a unique opportunity to network with senior-level, experienced colleagues in an intimate setting for in-depth, enriching discussion. Join other major leaguers for serious professional and business development. Make your commitment now to support this important Spring Training event.



## ALL LEVELS OF THE SPRING TRAINING SPONSORSHIP INCLUDE:

### VIP PRIVILEGES

- Acknowledgment from the podium at opening and closing sessions
- Invitation to AURP Board of Directors Sponsor Appreciation Dinner

### ON-SITE

- Company logo recognition in Conference Program and in marketing materials
- Signage recognition at sponsored event and throughout meeting

### AURP WEB COMMUNICATIONS BENEFITS

- Logo and link on AURP web site (the source of the latest research and science park news and professional development)
- Electronic mailing list of Spring Training registrants

## AURP 2020 SPRING TRAINING BENEFITS

	<b>Diamond \$25,000</b>	<b>Platinum \$15,000</b>	<b>Gold \$10,000</b>	<b>Silver \$5,000</b>	<b>Bronze \$2,500</b>
Signage on-site and logo on Conference web page	√	√	√	√	√
Complimentary Meeting registrations	4	4	3	2	1
Ad in Conference program	Full-page	Full-page	1/2-page	1/4-page	
AURP E-newsletter banner ads	2	2	1		
AURP Staff to confirm appointments with AURP membership all year	3	2	1		
Priority to serve as moderator at Conference	√	√			
Sponsor of keynote speaker	√				
Continental Breakfast or Break Sponsor				√	√
Tote Bag Sponsor			√		
Luncheon Sponsor		√			
Company logo on water bottles	√				
Ability to include item in tote bag (brochure or gift)	√	√	√		
Welcome Reception sponsor	√				

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[www.aurp.net](http://www.aurp.net)

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