

Insights into **RESEARCH PARKS**



Insights into Research Parks

Hosted by
Stanford Research Park, Stanford University

SCHEDULE • May 1-2, 2018

(As of April 23, 2018)

TUESDAY, MAY 1, 2018

6:30 PM – 9:00 PM Group Networking Dinner & Attendee Introductions
Guest arrival and check-in

iTalico Wine Bar & Italian Restaurant
341 South California Ave., Palo Alto (650) 473-9616

Welcoming Remarks
Tiffany Griego, Managing Director, Stanford Research Park
www.stanfordresearchpark.com



WEDNESDAY, MAY 2, 2018

8:00 AM Continental Breakfast and Networking at Stanford Research Park Headquarters:
3160 Porter Drive, Palo Alto, CA 94304

TRANSPORTATION
*Individuals are encouraged to use Uber/Lyft/taxi to get to our headquarters.
Guests with car rentals should park here (free all day). The group will conclude
here in the afternoon.*

8:30 AM – 9:30 AM **INTRODUCTION TO STRATEGY AND GOVERNANCE OF STANFORD RESEARCH PARK**
Tiffany Griego, Managing Director, Stanford Research Park
Desiree Trister, Director, Stanford Research Park

9:30 AM – 10:30 AM **DRIVING TOUR OF STANFORD RESEARCH PARK** (*group shuttle provided*)

10:30 AM – 11:00 AM Networking & Break at StartX

AURP I2RP

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AGENDA

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- 11:00 AM - 12:15 PM **STANFORD'S ACCELERATOR, STARTX: A DISCUSSION ABOUT ENTREPRENEURSHIP AND THE SILICON VALLEY INNOVATION ECOSYSTEM**
(The group will take the shuttle to this destination.)
- Panelists: Brian Hoffman, Business Development at StartX, StartX Founders, and Steve Richardson, Chief Operating Officer, Alexandria Real Estate
- StartX is an educational non-profit that accelerates the development of Stanford's top entrepreneurs through experiential education and collective intelligence.
www.startx.com
- Alexandria Real Estate Equities, Inc. (NYSE:ARE), an S&P 500® company, is an urban office real estate investment trust (REIT) uniquely focused on collaborative life science and technology campuses in AAA innovation cluster locations, with a total market capitalization of \$17.9 billion and an asset base in North America of 29.6 million SF as of December 31, 2017. In alignment with their strategic vision, ARE is StartX's landlord on this Stanford Research Park ground leased property.
www.are.com
- 12:30 PM – 2:00 PM **WORKING LUNCH: HOW DO YOU CONVERT A 1950's RESEARCH PARK TO AN URBAN INNOVATION DISTRICT?**
3150 Porter Drive, Palo Alto (Perkins Coie's Silicon Valley headquarters)
(The group will take the shuttle to this destination.)
- 2:00 PM – 3:00 PM **THE VALUE OF STANFORD RESEARCH PARK & STANFORD UNIVERSITY: A DISCUSSION WITH LOCAL POLICY THOUGHT-LEADERS**
3150 Porter Drive, Palo Alto (Perkins Coie's Silicon Valley headquarters)
- Panelists: Russ Hancock, CEO, Joint Venture Silicon Valley; Palo Alto Council Member Greg Scharff; Vice Mayor Eric Filseth; and Jamie Jarvis, Director of Sustainable Transportation, Stanford Research Park
- In 1951, Stanford Research Park was envisioned as a new kind of collaboration, where Stanford University would join forces with industry and the City of Palo Alto to advance shared interests. The University saw the SRP's potential to serve as a beacon for emerging faculty thought-leaders in science and technology, provide jobs for University graduates, and stimulate regional economic development. Policy-makers will discuss if Stanford Research Park has lived up to this vision and how it contributes to the strength of the Bay Area innovation ecosystem today. They will also discuss the important regional challenges and how Stanford Research Park can collaborate with policy-makers in support of sustaining and strengthening the regional knowledge economy for decades to come.
- 3:30 PM
Guests needing to depart early should return individually to their hotel or airport. Guests staying overnight or departing later are encouraged to attend the optional tour.
- 3:30 PM – 4:30 PM **Optional Windshield Tour of Stanford University** *(group shuttle provided)*
The tour will conclude at 3160 Porter Drive, where any rental cars will be parked.
- 5:00 PM I2RP Concludes

THANK YOU to Tiffany Griego, Desiree Trister, Holly Lee and the entire Stanford Research Park team for this gracious hospitality, welcoming our AURP congregation.