

STICK AROUND FOR BCI GLOBAL!

1:30 pm – 4:30 pm



BCI
Global

OPTIONAL WORKSHOP PRESENTED BY BCI GLOBAL

HOW TO POSITION YOUR LIFE SCIENCES CLUSTER/RESEARCH PARK & SCIENCE PARK SUCCESSFULLY IN INTERNATIONAL MARKETS

Focus of this interactive workshop is understanding successful marketing methods to attract life sciences companies to your area. The workshop will be lead by René Buck, CEO of BCI Global. The program consists of dedicated presentations with real-life cases and a panel discussion with leading execs of life sciences firms, which will share their expereinces with locating production plants and R&D centers worldwide.

Agenda

- 1:30 – 2:00 pm Registration & Networking
- 2:00 – 3:00 pm How to Market the Life Sciences Capabilities of Your City | Region |
 Research Park
- 3:00 – 3:30 pm Break
- 3:30 – 4:30 pm Panel discussion with life sciences corporate leaders & interactive Q&A with
 attendees
- 4:30 – 5:30 pm Networking reception

Separate registration required: [Register here](#)