

AURP BIO HEALTH CAUCUS

AGENDA

June 2-3, 2019

QUORUM

The University City Science Center
Philadelphia, PA

SUNDAY, JUNE 2, 2019

6:00PM - 8:30PM

NETWORKING DINNER

White Dog Cafe

University City - 3420 Sansom Street, Philadelphia, PA 19104

WELCOME ADDRESS FROM

Brian Darmody, JD, Chief Executive Officer, Association of University Research Parks

THE ROLE OF TECHNOLOGY COMMERCIALIZATION AND ENTREPRENEURSHIP LABS IN BUILDING BIO HEALTH COMMUNITIES OF INNOVATION

Dinner Address by:

Rich Bendis, Founding President and Chief Executive Officer, BioHealth Innovation, Inc.

Stephen Susalka, PhD, CLP, RTTP, Chief Executive Officer, AUTM

Katherine Merton, PhD MBA, Head, JLABS @ NYC - Boston - Philadelphia

MONDAY, JUNE 3, 2019

8:30AM - 12:00PM

AURP BIO HEALTH CAUCUS

Quorum, The University City Science Center

2nd Floor, Qu4a Room

3675 Market Street, Philadelphia, PA

8:30AM - 9:00AM

CONTINENTAL BREAKFAST AND REGISTRATION CHECK-IN

9:00AM - 9:15AM

WELCOMING REMARKS

Stephen Zarrilli, President & Chief Executive Officer, The University City Science Center

Mark Romney, Chief Strategy Officer, Aggie Square - University of California, Davis

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MONDAY, JUNE 3, 2019 - Continued

9:15AM - 10:00AM **THE WORLD'S BEST BIOHEALTH INNOVATION CLUSTERS:
WHERE ARE THEY? HOW DO I GET ONE IN MY CITY OR STATE?**

Alex Philippidis, *Senior News Editor, Genetic Engineering & Biotechnology News*

If you are planning, managing or expanding a bio health innovation cluster at your university health science center, hospital or research center, you will want to hear from Alex Philippidis, Senior New Editor for GEN, which produces the widely read Bio Rankings for cities in the US, and bio clusters in Europe and Asia. Learn what they measure, and strategies to grow and increase the health impact in your city or region from spinning out startup companies to building partnerships with pharmaceutical companies.

10:00AM - 10:45AM **PHILANTHROPY & HEALTH DISTRICTS: THE CHANGING LANDSCAPE**

Christian Braemer, *Founder & Chief Executive Officer, Benefunder*
Chad Gobel, *Chief Executive Officer & Founder, Gobel Group & Futurus Group*

Philanthropy and health care have often relied on the role of the 'grateful patient' to help offset the cost of operating hospitals and other health care resources. But new interest from patients, donors and foundations in helping directly fund research and technologies that improve health outcomes are disrupting traditional philanthropic models. Learn how a donor-centric and fund-centric approach to aligning university research offices with university donor relations offices can increase funding for infrastructure and startup companies in bio health districts.

10:45AM - 11:00 AM **NETWORKING BREAK**

11:00AM - 11:45AM **OPPORTUNITY ZONES FROM A BIO VIEW
WHAT DO THEY MEAN FOR FUNDING LAB INFRASTRUCTURE AND BIO HEALTH COMPANIES? WHAT
ARE THE RULES? WHAT ARE THE OPPORTUNITIES?**

Brian Darmody, *JD, Chief Executive Officer, Association of University Research Parks*
Tami Howie, *JD, Partner, DRA Piper*
TBD, Banking or Accounting Firm Representative
TBD, VC or Angel Funding Representative

Many university health science centers are located in or near federal Opportunity Zones (OZ), which promises billions of dollars of new investment through federal tax incentives. The new OZ regulations have made it easier to deploy OZ funds to support lab infrastructure as well as invest in bio health startup companies. How do I take advantage of the OZ to help build my park and fund my companies? Hear from a diverse panel representing many sectors on the rules of the road in building a bio health innovation district through OZ funds.

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11:45AM - 12:00PM **CLOSING REMARKS**

Brian Darmody, JD, Chief Executive Officer, Association of University Research Parks
Mark Romney, Chief Strategy Officer,, Aggie Square - University of California, Davis
Rich Bendis, Founding President and Chief Executive Officer, BioHealth Innovation, Inc.

12:00PM **AURP BIO HEALTH CAUCUS CONCLUDES**

AURP Booth #3955

Connect with AURP at our joint booth with AUTM and LES!

Transportation Note

Coming from or traveling to the Philadelphia Convention Center, site of the BIO 2019 International Convention?

Consider the Sheraton Philadelphia University City Hotel your home base for transportation to/from the AURP BIO Health Caucus.

The Sheraton Philadelphia University City Hotel is a stop for the BIO Shuttle and a few blocks from the White Dog Café and The University City Science Center.

Watch for more updates once the BIO Shuttle schedule is announced.

Sheraton Philadelphia University City Hotel - S3549 Chestnut St, Philadelphia, PA 19104

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