



About AURP

AURP Mission: Fostering innovation, commercialization and economic growth in a global economy through academia, industry and government partnerships.

AURP is a professional membership driven association of institution anchored research parks and innovation districts. AURP's membership includes planned and operating communities of innovation, 70% which are home to incubators and accelerators. A variety of academic institutions, government, not-for-profit and private organizations interested in the development and operation of research-related technology projects and programs comprise the major portion of AURP's membership.



NDSU Research and Technology Park



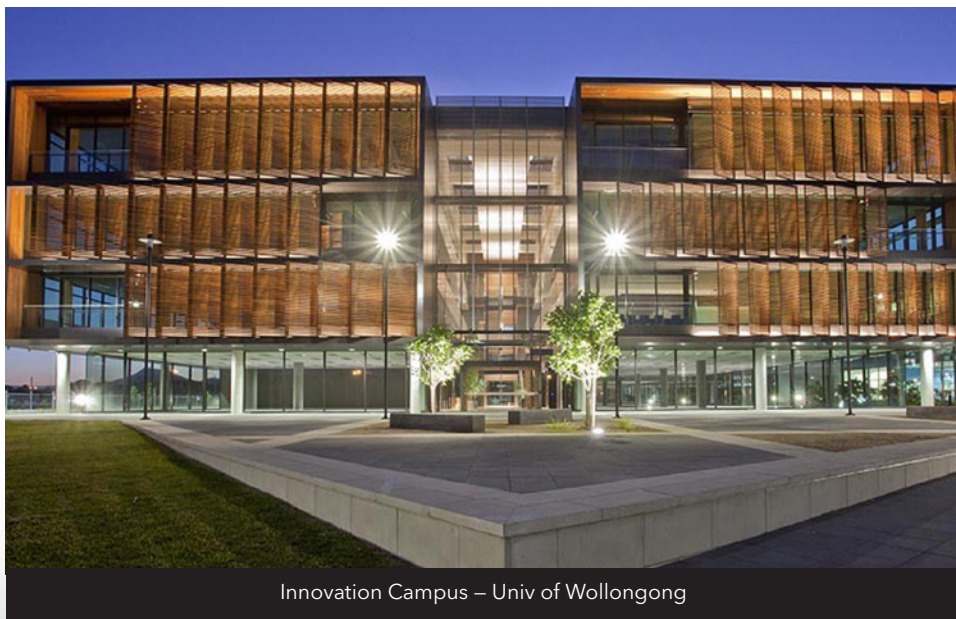
2017 Outstanding Research Parks Recipient University of Maryland BioPark



Denis Gauvreau, Genopole, reunites with colleagues Eyad Kutbi and Majed Makhsh from KAUST and AURP CEO

Who are AURP Members?

- University Research Parks
- Innovation Districts
- Community College Tech Parks
- Institution based Incubators
- Accelerator Programs
- Real Estate Developers
- Architects & Designers
- Financing Organizations
- Government Officials



Innovation Campus – Univ of Wollongong



Creating Communities of
Innovation

ASSOCIATION OF UNIVERSITY RESEARCH PARKS

History of AURP

In 1986, a handful of farsighted research, technology and science park directors, recognizing that the concept of research-institute related parks was taking hold in board rooms around the world, organized the first international conference in the United States to discuss the future of research, science and tech parks. From that gathering in Tempe, Arizona, the Association of University Research Parks (AURP), was formed in response to a growing interest in research and development activities based in such unique planned properties.

A non-profit international organization, AURP represents the leadership of these technology developments, which are designed to promote research institute industry relations, to foster innovation, and to facilitate the transfer of technology from such institutions to the private sector.

Whom Does AURP Serve?

More than 700 research, science and tech parks are in varying stages of development worldwide, and a variety of academic institutions, governmental, not-for-profit and private organizations interested in the development and operation of research-related technology projects and programs comprise the major portion of AURP's membership. Corporate memberships are available to suppliers of goods and services, including planners, architects, developers and construction firms specializing in this specialized endeavor.



From the President:

Dear Colleague,

I want to thank you for taking the time to consider a membership with the Association of University Research Parks (AURP). We are an association that is driven by the success of our members, which has led us to constantly

consider the needs of those members in the ever-changing landscape of research and innovation. We are built upon the idea that meaningful relationships are the leading resource that we provide our members.

Over the years, AURP has helped to bring research parks, innovation centers and like-minded organizations together to network, build and innovate in the world of research and technology. Our conferences and events have gained an international reputation as a place for thought leadership, learning and development. More than 700 organizations and campuses have been able to find new ways to collaborate with communities, municipalities, investors and institutions that previously seemed unreachable without pre-existing relationships. Today, however, these relationships are easily met through AURP's extensive network of members and organizations.

If you are involved in university research parks or institution-anchored innovation district, no matter what your background is, there's a place for you, and an opportunity to expand your knowledge of nearly every aspect of how a community plans, grows and sustains its innovation.

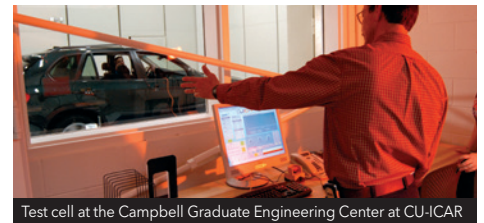
I came to AURP passionate about place-based design. Through AURP, I learned to develop that passion in order to understand how it could influence leadership and free-flow of thought within a park or innovation district. Membership in this incredible organization opened doors for me in ways that I never anticipated. I encourage you to become a member of AURP, and I look forward to connecting with you in the future.

Best,

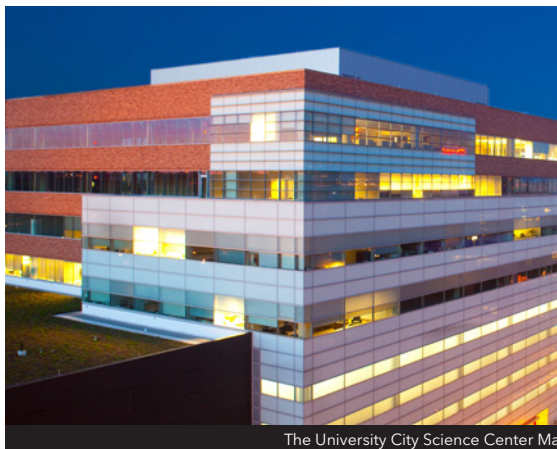
Mason Ailstock, AURP President



Cummings Research Park



Test cell at the Campbell Graduate Engineering Center at CU-ICAR



The University City Science Center Market Street Skyline



Researchers at the Delaware Technology Park

AURP Membership

Creating a successful *Community of Innovation* is finding the network to support it.
The world's leading research, science and technology parks comprise the AURP network.
They stay competitive with the incredible knowledge and experience of AURP and our members.

AURP – We're in Good Company

Just to name a few, here are parks, companies and those interested in the development of research parks who make up AURP's *Community of Innovation*.



Your Logo Here

Join AURP's *Community of Innovation* Today

Join AURP's Community of Innovation

**How are you driving innovation?
Who do you call on for questions, support and best practices?**

Join the Association of University Research Parks (AURP) today and gain access to the world's experts in innovation and research, science and technology park development. Create your own successful *Community of Innovation* by joining ours.

Join AURP

Join AURP online at www.AURP.net by completing the online member application. You may also download the member application and fax it to (520) 529-2499.

Contact:

For more information about AURP and AURP Membership please contact:
AURP
(520) 529-2521
info@aurp.net



Emcore at Sandia Science & Technology Park



KAUST Research & Technology Park in Saudi Arabia

AURP Membership

AURP Sustaining Members

This membership category is open to those institutional members and corporate members who would like additional benefits, exclusive invitations to networking events and access to the premier network of innovation leaders. Recognition as an AURP Sustaining Member is an excellent tool to promote your park and news about companies within your park. Draw business to your park or company by becoming a Sustaining Member today.

Member Benefits You'll Enjoy as an AURP Sustaining Member:

- Research park or company name and website link featured on AURP website
- Logo and research park or company name showcased at all AURP events
- Invitation to the Board of Directors Dinner at all AURP events
- Priority consideration to serve as speaker or moderator at AURP conferences
- Priority consideration for features in the Park Post or on the AURP website

Sustaining Institutional Park Member – \$2,200 USD

Sustaining Corporate Member – \$2,200 USD

Institutional Members

This membership category is open to all institutional-based research, science and technology parks and innovation districts, both planned and operating.

Institutional Member – \$1,050 USD

Corporate Members

This membership category is open to all those with a declared interest in the planning, construction, management, support, research, or implementation of post secondary-based research or science parks, innovation districts, technology incubators, technology programs or those who show a personal or professional interest in the promotion and development of those goals.

Corporate Member – \$1,050 USD



Networking at the International Conference

**Join AURP
Today**

A wide-angle photograph of a modern university campus at dusk. The sky is a mix of blue and orange from the setting sun. Several multi-story buildings with large windows are visible, some of which are illuminated from within. In the foreground, there are trees with some autumn-colored leaves and a lower-level building with a prominent red section.

AURP Membership

Why AURP?

Sharpen your skills with access to premier events, professional development and resources. Strengthen your *Community of Innovation* by joining ours.

Member Benefits

Networking - With a Global Reach Network with the brightest minds in the research park field and forge the long-term relationships that define AURP's membership.

Important Updates Drive innovation with new developments, funding opportunities, requests for proposals, job postings and ways to cope with economic challenges.

Personalized Assistance Have questions about research parks and innovation districts? As a member you can pose a question to AURP's extensive network of professionals. Our strong AURP network can help you get the answers! AURP now offers a members-only E-list where research practitioners can email questions and share best practices 24-7.

Research Park News AURP members stay current on all of the latest developments in the research park field with AURP's electronic newsletters and updates. Let us help you get the word out about your park. Send your park or company news to AURP for inclusion in the online newsroom or in the Park Post newsletter.

Premier Professional Development Stay competitive with AURP education and professional development opportunities including AURP's annual events, Communities of Innovation 101 and the AURP Peer2Peer forums.

Recognition for Your Park or Company Awards of Excellence in Innovation are presented each year at the AURP International Conference. As a member, nominate your park, tenants or an individual for these prestigious awards.

Sustaining Members

Make the most of your membership by upgrading to the Sustaining Level.

AURP Sustaining Members receive additional benefits and invitations to exclusive events. Recognition as an AURP Sustaining Member is an excellent tool to promote your park and news about companies within your park. Increase the profile of your park by becoming a Sustaining Member today!

Additional Member Benefits You'll Enjoy as a Sustaining Member:

- Research park or company name and Web site link included on AURP Web site
- Logo and research park or company name showcased at all AURP events
- Invitation to the AURP Board of Directors Dinner at all AURP events
- Priority consideration to serve as speaker or moderator at any AURP conference
- Priority consideration for features in the Research Park Forum or on the AURP Web site on park or company happenings

Join AURP as a Sustaining Member Today

AURP Membership

AURP Resources, Publications and Partnerships



AURP.NET

A source for job postings, innovation news, research park recognition and the latest updates.

The Power of Place 2.0: The Power of Innovation

The Association of University Research Parks (AURP) released *The Power of Place 2.0: The Power of Innovation* in 2010. *The Power of Innovation*, an update to *The Power of Place: A National Strategy for Building America's Communities of Innovation*, outlines the role the federal government can take to use research parks and other innovation assets to create jobs and remain a front runner in the global technology competition. Download the *Power of Place 2.0* at www.AURP.net.



Understanding Research, Science and Technology Parks: Global Best Practices

The National Research Council report details findings from a symposium held in 2008 spotlighting parks' contributions to government missions and commercializing university research. It highlights the broad range of S&T parks, including both university- and laboratory-based parks as well as large- scale industrial models. Download *Global Best Practices* at www.AURP.net.

AURP-Battelle Study on Characteristics and Trends in North American Research Parks – 21st Century Directions

Research parks are strong sources of entrepreneurship, talent, and economic competitiveness for regions, states, and nations. They are a key element in the infrastructure supporting the growth of today's knowledge economy. By providing a location in which researchers and companies operate in close proximity, research parks create an environment that fosters collaboration and innovation and promotes the development, transfer, and commercialization of technology. Download the AURP-Battelle Study at www.AURP.net.



WHAT IS A COMMUNITY OF INNOVATION?

Research parks and innovation hubs are physical environments that can generate, attract and retain science and technology companies and talent in alignment with sponsoring research institutions that include, universities, colleges, as well as public, private and federal research laboratories.

These place-based clusters of like-minded people enable the flow of ideas between innovation generators such as, post-secondary institutions, federal labs, and non-profit R&D centers and companies located in both the research park and the surrounding region.

UNIVERSITY RESEARCH PARKS FACTS—DID YOU KNOW?

OVER \$1.5 BILLION in planned research park improvements over the next few years.[†]



Institution related research parks and innovation districts are key economic drivers across the country.



Top corporations partner with the top universities to create corporate innovation centers.



Communities of innovation activities result in measurable economic development successes through the incubation of emerging technology companies in research parks.*



These parks are integrated into regional innovation efforts and signature developments for creating dynamic live-work-play environments that attract high-skilled, technology professionals to a region.*



The focus on innovation is enabling institution driven research parks and innovation districts to demonstrate continued strong growth despite the severe economic recession and weak economic recovery since 2007.*

[†]According to AURP North American Member Survey

*Battelle Study: Driving Regional Innovation and Growth: Results from the 2012 Survey of North American University Research Park

WHO IS AURP?

The Association of University Research Parks (AURP) is an international professional association of institution related research parks, incubators, accelerators and innovation districts. AURP exists to foster innovation, commercialization and economic growth through academic, industry and government partnerships.

FABRIC OF AURP

AURP members are the foundation of our association and represent a range of organizations and parks throughout the world.



AURP 2018-2019 EVENTS

Insights into Research Parks (I2RP)

Évry, France | June 19 - 22

Lincoln, Nebraska | August 22 - 23

2018 International Conference

College Park, MD | October 22 - 26

AURP 2019 Spring Training

Tempe, AZ | February 25 - March 1

Get the latest information about membership benefits, regional meetings, sponsorship opportunities, breaking news, and trends in research park development at: www.aurp.net or contact AURP at (520) 529-2521.

YOUR CONNECTION TO INNOVATION... AURP | Follow AURP



Events and Professional Development



Hosted by



AURP 2018 International Conference

October 22 - 26

College Park, Maryland

UNITING SCIENCE AND INNOVATION

Join AURP at the University of Maryland Discovery District in College Park, Maryland as we unite innovation, science, and technology with like-minded professionals from around the world at the 2018 International Conference. The Discovery District is a part of the Greater College Park initiative with 30 major projects underway.

Learn more at international.aurp.net



2018 I2RP Events:



MAY 1-2 IN
PALO ALTO, CA



JUNE 19-22 IN
ÈVRY, FRANCE



AUGUST 22-23
LINCOLN, NEBRASKA

Peer2Peer Network Groups

AURP's Peer2Peer Network groups help professionals in the institutions-based incubator and tech park industry share challenges and lessons learned in a friendly and informal environment. It provides an opportunity for individuals in similar roles or functions to exchange advice and best-practices. The groups are not only for research park directors, but for facility managers, marketers, business development leaders and community managers, to name a few. This member only program is free to participate on any or all of the network groups.



PEER2PEER



Creating Communities of
Innovation

ASSOCIATION OF UNIVERSITY RESEARCH PARKS



Events and Professional Development



AURP 2019 Spring Training February 25 - March 1 • Tempe, AZ

Enroll in the ultimate masterclass with experts in the industry as we cover the most important topics and tackle burning questions of the day through interactive sessions. Learn from not only our speakers, but your peers as you take part in the ultimate knowledge exchange at AURP's Spring Training.



Creating Communities of Innovation *Custom Programs Taught by Research Park Experts*

Bring your stakeholders together with this custom program taught by highly experienced, successful research park directors and institution-led economic development experts. By focusing on your region's unique strengths and minimizing challenges, AURP's on-site seminars help communities find the path to successful high technology economic development endeavors.

Learn from AURP's team of university research park experts who have actually built and operated the world's leading research parks. Their experience and advice will be invaluable as you tackle challenges: just getting started or "remodeling" your innovation efforts. AURP's "Research Parks 101" and "Creating Communities of Innovation" is tailored to your community, your challenges and your own assets.

Create your own successful Community of Innovation with AURP's "Creating Communities of Innovation."

Bring AURP to Your Community – Contact AURP at info@aurp.net. Follow AURP     

AURP LEADERSHIP 2018 BOARD OF DIRECTORS

AURP BOARD OF DIRECTORS

President

Mason Ailstock, President, AURP; Vice President of Operations, The University Financing Foundation, Inc.

Immediate Past President

Charles F. D'Agostino, MBA, Executive Director, LSU Innovation Park and Louisiana Business & Technology Center, Louisiana State University

Vice President

Jeanne Mell, Vice President, Marketing Communications and Community Engagement, The University City Science Center

Treasurer

Stephen Frayser, MBA, Executive Director, STAR Park, Texas State University

Secretary

Leah D. Burton, Director, Centennial Campus Partnership Office and Industry Alliances, NC State University

At Large

Aaron Miscenich, President & Chief Executive Officer, New Orleans BioInnovation Center, Inc.

At Large

Greg King, CEcD, Associate Vice President for Economic Development, Georgia Institute of Technology

Chief Executive Officer

Carol Stewart

DIRECTORS

Jim Currie, MBA, Director, 1819 Innovation Hub Operations, Office of Innovation, University of Cincinnati

Daniel Duncan, Executive Director, Nebraska Innovation Campus, University of Nebraska, Lincoln

Laura Frerichs, Director, University of Illinois Research Park and University of Illinois at Urbana-Champaign Economic Development

Denis Gauvreau, PhD, Director of International Affairs, Genopole

Tiffany Griego, MBA, Managing Director of Asset Management, Stanford Real Estate, Stanford Research Park

Jeff Johnson, Director, TechCenter Research Park, Virginia Tech

Cameron J. McCoy, PhD (c), Associate Vice President for Economic Engagement, Lehigh University Research Parks

Gregory S. Napier, RLA, LEEP AP BD+C, President, Accompany LLC

Larry Shaw, Chief Executive Officer, Knowledge Park, Inc. & Ignite Fredericton; President, AURP Canada

Association of University Research Parks

6262 North Swan Road, Suite 125, Tucson, AZ 85718

Phone: (520) 529-2521 • Fax: (520) 529-2499

www.aurp.net. Follow AURP     