



*Creating Communities of
Innovation*

ASSOCIATION OF UNIVERSITY RESEARCH PARKS

ANNUAL CORPORATE PARTNER SPONSORSHIP OPPORTUNITIES

PARTNER WITH AURP

REACH DECISION MAKERS—GROW YOUR BUSINESS



WOULD YOU LIKE THIS KIND OF REACH?

AURP'S COMMUNITIES OF INNOVATION

The Association of University Research Parks (AURP) is the professional association representing university-related research, science and technology parks. AURP's membership is comprised of parks from nearly 200 of the world's top research universities and institutes. "Creating an environment that encourages innovation and entrepreneurship" is a top priority of AURP members. This involves the design and creation of new research and laboratory space, new mixed-use communities, and new collaborative programs.

CONNECT WITH YOUR TARGET AUDIENCE

AURP Members – just to name a few





AURP 2019 Annual Corporate Partner Program — All Events

Be a Visible AURP Partner of Innovation for ALL AURP 2019 Programs



The AURP Corporate Partner Program offers select companies the opportunity to participate in advancing the work of bringing scientific and technological progress into being and to the marketplace. By participating as an AURP Partner at the Diamond, Platinum, Gold, Silver or Bronze level during the calendar year 2019, you demonstrate to a vital audience your commitment to purposeful research and development that will lead world economies into the future.

The AURP Annual Corporate Partner Program offers corporations the opportunity to be recognized throughout the year as a major contributor to the success of the organization with a prominent presence at all AURP events and in all AURP publications.

CORPORATE PARTNERSHIP INCLUDES ALL AURP EVENTS

JUNE 2-3

**AURP BIO
Health Caucus**
Philadelphia,
Pennsylvania



**AURP BIO
HEALTH CAUCUS**

Held in advance of the 2019
BIO International Convention



OCT 2-3

AURP I2RP 2019
North Carolina



Insights into
RESEARCH PARKS

RESEARCH TRIANGLE PARK OF NORTH CAROLINA



NOV 4-7

**International
Conference 2019**
Atlanta, Georgia



Creating Communities of
Innovation
ASSOCIATION OF UNIVERSITY RESEARCH PARKS
**PEOPLE
ACCELERATING PROGRAMS
INNOVATION: PLACES**

Hosted by TechSquare at the
Georgia Institute of Technology



FEB 24-28

**Spring
Training 2020**
Tempe, Arizona



Creating Communities of
Innovation
ASSOCIATION OF UNIVERSITY RESEARCH PARKS



AURP BIO Health Caucus 2019 Sponsorship

June 2-3 in Philadelphia, Pennsylvania



AURP BIO **HEALTH CAUCUS**

The AURP BIO Health Caucus Sponsorship

offers a powerful means of connecting with university park leaders as they plan and build new biotech research labs, incubators, and accelerators. Capitalize on access to decision makers in this important market.



In conjunction with **AGGIESQUARE**



*Held in advance
of the 2019 BIO
International
Convention*



ALL LEVELS OF THE BIO HEALTH CAUCUS SPONSORSHIP INCLUDE:

VIP PRIVILEGES

- Acknowledgment from the podium at opening and closing sessions
- Invitation to group networking dinner

ON-SITE

- Company logo and description in Conference Program
- Signage recognition at sponsored event and throughout meeting
- Logo and recognition in Conference marketing materials

AURP WEB COMMUNICATIONS BENEFITS

- Logo and link on AURP web site (AURP's web site is the source of the latest in research and science park news and professional development)
- Electronic mailing list of registrants for BioParks

AURP BIO HEALTH CAUCUS 2019 BENEFITS

	Diamond \$15,000	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$2,500
Signage at Conference	√	√	√	√	√
Logo on Conference sponsor page	√	√	√	√	√
Invitation to networking dinner	4	4	3	2	1
Complimentary Meeting registrations	4	4	3	2	1
Ad in Conference program	Full-page	Full-page	1/2-page	1/4-page	
AURP E-newsletter banner ads	2	2	1		
AURP Staff to confirm appointments with AURP membership throughout the year	2	1	1		
Priority to serve as moderator at Conference	√				
Sponsor of keynote speaker	√	√			
Continental Breakfast or Break Sponsor				√	
Tote Bag Sponsor			√		
Dinner Sponsor		√			
Company logo on water bottles	√				
Tour Bus sponsor			√		
Audio Visual Sponsor		√			
Ability to include item in tote bag (brochure or gift)	√	√	√	√	√

Sponsor opportunities: For more information, contact Vickie Palmer at vickiepalmer@AURP.net or (520) 529-2524.



AURP 2019 Agreement



Annual Corporate Partner and Event Sponsors

AURP will confirm your participation and accompanying benefits, via email, upon receipt of this partnership form.

Organization/Company Name: _____

Contact Name: _____

Title: _____

Address: _____

City/State/ZIP: _____

Phone: _____

Fax: _____

Email: _____

Web site: _____

PARTNER/SPONSOR COMMITMENT: Sign me up!

AURP 2019 Annual Corporate Partner:

Please check the appropriate box:

- ☐ Diamond Corporate Partner (\$50K)
- ☐ Platinum Corporate Partner (\$25K)
- ☐ Gold Corporate Partner (\$15K)
- ☐ Silver Corporate Partner (\$10K)
- ☐ Bronze Conference Sponsor (\$5K)

AURP 2019 BIO Health Caucus Sponsor:

Please check the appropriate box:

- ☐ Diamond Conference Sponsor (\$15K)
- ☐ Platinum Conference Sponsor (\$10K)
- ☐ Gold Conference Sponsor (\$7.5K)
- ☐ Silver Conference Sponsor (\$5K)
- ☐ Bronze Conference Sponsor (\$2.5K)

AURP 2019 International Conference Sponsor:

Please check the appropriate box:

- ☐ Diamond Conference Sponsor (\$25K)
- ☐ Platinum Conference Sponsor (\$15K)
- ☐ Gold Conference Sponsor (\$10K)
- ☐ Silver Conference Sponsor (\$5K)
- ☐ Bronze Conference Sponsor (\$2.5K)
- ☐ Copper Conference Sponsor (\$1.5K)

AURP 2020 Spring Training Sponsor:

Please check the appropriate box:

- ☐ Diamond Conference Sponsor (\$25K)
- ☐ Platinum Conference Sponsor (\$15K)
- ☐ Gold Conference Sponsor (\$10K)
- ☐ Silver Conference Sponsor (\$5K)
- ☐ Bronze Conference Sponsor (\$2.5K)

Contributions and gifts paid to AURP are not tax-deductible as charitable contributions. However, they may be deductible as ordinary and necessary business expenses.

SPONSOR INDEMNIFICATION:

The sponsor assumes the entire responsibility for losses, damages, and claims arising out of AURP International Conference exhibits and sponsor activities on the Hotel premises and will indemnify, defend, and hold harmless AURP, the Hotel, their agents, servants and employees from any and all such losses, damages, and claims. Please note your signature signifies your acceptance of all terms and conditions of exhibiting and sponsoring.

Signature: _____

On behalf of _____ Organization name

Date: _____

PAYMENT INFORMATION:

Credit Card: ☐ VISA ☐ MasterCard Exp. _____

Enclosed is: \$ _____ (Payable in U.S. Dollars only)

Credit card number: _____ CSC _____

Check/Purchase Order (please include check or purchase order number)
(Check or purchase order must be in U.S. dollars, payable to the Association of University Research Parks) _____

Name as it appears on credit card: _____

Cardholder's signature: _____

Please submit payments to Association of University Research Parks c/o CHASE Dept. #1072, P.O. Box 29338, Phoenix, AZ 85038



CONFIRM YOUR SUPPORT TODAY

By mail to: AURP, 9070 S. Rita Road Suite 1750 Tucson, AZ 85747

By email to: VickiePalmer@AURP.net | By fax to: (520) 529-2499 | Online: www.aurp.net

For more information: Contact Vickie Palmer in the AURP Office at VickiePalmer@AURP.net or (520) 529-2524.



*Creating Communities of
Innovation*

ASSOCIATION OF UNIVERSITY RESEARCH PARKS

For more information, contact Vickie Palmer, Director of Operations & Events | P (520) 529-2524 | E VickiePalmer@AURP.net

www.aurp.net

Follow AURP   