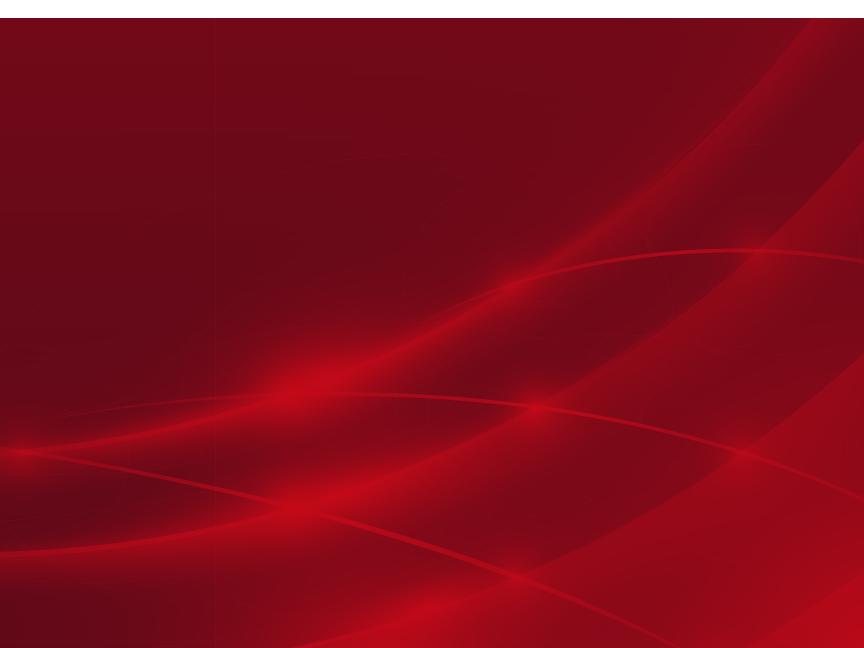


**ASSOCIATION OF UNIVERSITY RESEARCH PARKS** 

# ANNUAL CORPORATE PARTNER SPONSORSHIP OPPORTUNITIES



# PARTNER WITH AURP REACH DECISION MAKERS-GROW YOUR BUSINESS



# WOULD YOU LIKE THIS KIND OF REACH?

### **AURP'S COMMUNITIES OF INNOVATION**

The Association of University Research Parks (AURP) is the professional association representing university-related research, science and technology parks. AURP's membership is comprised of parks from nearly 200 of the world's top research universities and institutes. "Creating an environment that encourages innovation and entrepreneurship" is a top priority of AURP members. This involves the design and creation of new research and laboratory space, new mixed-use communities, and new collaborative programs.

### CONNECT WITH YOUR TARGET AUDIENCE

AURP Members – just to name a few



# AURP 2019 Annual Corporate Partner Program — All Events



Be a Visible AURP Partner of Innovation for ALL AURP 2019 Programs



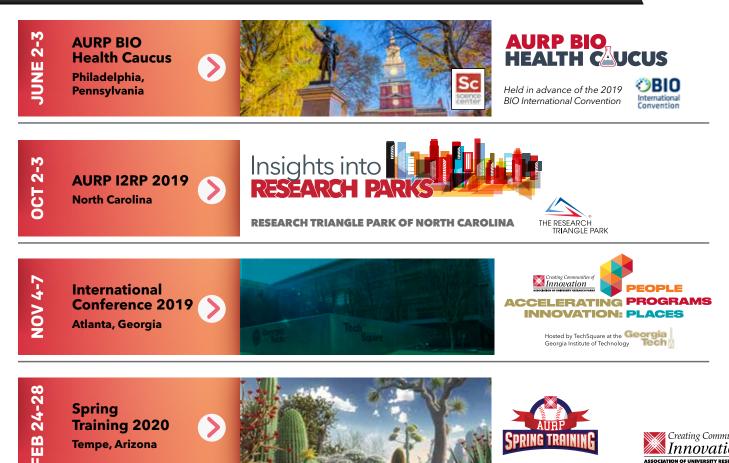


Tempe, Arizona

The AURP Corporate Partner Program offers select companies the opportunity to participate in advancing the work of bringing scientific and technological progress into being and to the marketplace. By participating as an AURP Partner at the Diamond, Platinum, Gold, Silver or Bronze level during the calendar year 2019, you demonstrate to a vital audience your commitment to purposeful research and development that will lead world economies into the future.

The AURP Annual Corporate Partner Program offers corporations the opportunity to be recognized throughout the year as a major contributor to the success of the organization with a prominent presence at all AURP events and in all AURP publications.

#### CORPORATE PARTNERSHIP INCLUDES ALL AURP EVENTS



Creating Communities of Innovation ASSOCIATION OF UNIVERSITY RESEARCH PARKS



# AURP BIO Health Caucus 2019 Sponsorship

June 2-3 in Philadelphia, Pennsylvania



### AURP BIO HEALTH CUCUS

### The AURP BIO Health Caucus Sponsorship

offers a powerful means of connecting with university park leaders as they plan and build new biotech research labs, incubators, and accelerators. Capitalize on access to decision makers in this important market.



Held in advance of the 2019 BIO International Convention



#### ALL LEVELS OF THE BIO HEALTH CAUCUS SPONSORSHIP INCLUDE:

#### **VIP PRIVILEGES**

- Acknowledgment from the podium at opening and closing sessions
- Invitation to group networking dinner

#### **ON-SITE**

- Company logo and description in Conference Program
- Signage recognition at sponsored event and throughout meeting
- Logo and recognition in Conference marketing materials

#### AURP WEB COMMUNICATIONS BENEFITS

- Logo and link on AURP web site (AURP's web site is the source of the latest in research and science park news and professional development)
- Electronic mailing list of registrants for BioParks

#### AURP BIO HEALTH CAUCUS 2019 BENEFITS

	Diamond \$15,000	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$2,500
Signage at Conference	$\checkmark$	$\checkmark$	1	1	1
Logo on Conference sponsor page	$\checkmark$	$\checkmark$	√	$\checkmark$	$\checkmark$
Invitation to networking dinner	4	4	3	2	1
Complimentary Meeting registrations	4	4	3	2	1
Ad in Conference program	Full-page	Full-page	1/2-page	1/4-page	
AURP E-newsletter banner ads	2	2	1		
AURP Staff to confirm appointments with AURP membership throughout the year	2	1	1		
Priority to serve as moderator at Conference	$\checkmark$				
Sponsor of keynote speaker	$\checkmark$	$\checkmark$			
Continental Breakfast or Break Sponsor				1	
Tote Bag Sponsor			1		
Dinner Sponsor		$\checkmark$			
Company logo on water bottles	$\checkmark$				
Tour Bus sponsor			√		
Audio Visual Sponsor		V			
Ability to include item in tote bag (brochure or gift)	$\checkmark$	V	√	1	1

Sponsor opportunities: For more information, contact Vickie Palmer at vickiepalmer@AURP.net or (520) 529-2524.





#### Annual Corporate Partner and Event Sponsors

AURP will confirm your participation and accompanying benefits, via email, upon receipt of this partnership form.

Organization/Company Name:	
Contact Name:	
Title:	
Address:	
City/State/ZIP:	
Phone:	Fax:
Email:	Web site:

#### PARTNER/SPONSOR COMMITMENT: Sign me up!

AURP 2019 Annual Corporate Partner:	AURP 2019 BIO Health Caucus Sponsor:	AURP 2019 International Conference Sponsor:	AURP 2020 Spring Training Sponsor:
Please check the appropriate box:	Please check the appropriate box:		Please check the appropriate box:
O Diamond Corporate Partner (\$50K)	O Diamond Conference Sponsor (\$15K)	Please check the appropriate box:	O Diamond Conference Sponsor (\$25K)
O Platinum Corporate Partner (\$25K)	O Platinum Conference Sponsor (\$10K)	O Diamond Conference Sponsor (\$25K)	O Platinum Conference Sponsor (\$15K)
O Gold Corporate Partner (\$15K)	O Gold Conference Sponsor (\$7.5K)	O Platinum Conference Sponsor (\$15K)	O Gold Conference Sponsor (\$10K)
O Silver Corporate Partner (\$10K)	O Silver Conference Sponsor (\$5K)	O Gold Conference Sponsor (\$10K)	O Silver Conference Sponsor (\$5K)
O Bronze Conference Sponsor (\$5K)	O Bronze Conference Sponsor (\$2.5K)	O Silver Conference Sponsor ( $$5K$ )	O Bronze Conference Sponsor (\$2.5K)
• • • •		O Bronze Conference Sponsor (\$2.5K)	
		O Copper Conference Sponsor (\$1.5K)	

Contributions and gifts paid to AURP are not tax-deductible as charitable contributions. However, they may be deductible as ordinary and necessary business expenses.

#### SPONSOR INDEMNIFICATION:

The sponsor assumes the entire responsibility for losses, damages, and claims arising out of AURP International Conference exhibits and sponsor activities on the Hotel premises and will indemnify, defend, and hold harmless AURP, the Hotel, their agents, servants and employees from any and all such losses, damages, and claims. Please note your signature signifies your acceptance of all terms and conditions of exhibiting and sponsoring.

Signature: Date:		C	rganization name	
PAYMENT INFORMATION:		Credit Card: O VISA O Maste	rCard Exp	······
Enclosed is: \$(Pa	yable in U.S. Dollars only)	Credit card number:	CSC	
<b>Check/Purchase Order</b> (please include check or purchase order must be in U.S. dollars, particular of University Research Parks)	yable to the Association	Name as it appears on credit card Cardholder's signature:		

Cardholder's signature:\_

Please submit payments to Association of University Research Parks c/o CHASE Dept. #1072, P.O. Box 29338, Phoenix, AZ 85038



#### **CONFIRM YOUR SUPPORT TODAY**

By mail to: AURP, 9070 S. Rita Road Suite 1750 Tucson, AZ 85747 By email to: VickiePalmer@AURP.net | By fax to: (520) 529-2499 | Online: www.aurp.net



**ASSOCIATION OF UNIVERSITY RESEARCH PARKS** 

For more information, contact Vickie Palmer, Director of Operations & Events | P (520) 529-2524 | E VickiePalmer@AURP.net

www.aurp.net

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